

THE PEW CHARITABLE TRUSTS



Building the Economic Case for Investments in Preschool

Convened by the Committee for Economic Development,
The Pew Charitable Trusts and PNC Financial Services Group

Tuesday, January 10, 2006
8:30 a.m. to 4:00 p.m.
The Grand Hyatt Hotel
Ballroom A
Park Avenue at Grand Central Terminal
New York, NY 10017

8:30 a.m. Registration

9:00 a.m. Welcome & Introduction

Welcome:

- **Susan Urahn**, Director, State Policy, The Pew Charitable Trusts

Introductory Remarks:

- **Rebecca W. Rimel**, President and CEO, The Pew Charitable Trusts
- **Charles E. M. Kolb**, President, CED

9:15 a.m. *Keynote Speaker: Marshall N. Carter*, Chairman, New York Stock Exchange

9:30 a.m. **Why Care—The Evidence**

Moderator: Sara Watson, Program Officer, State Policy, The Pew Charitable Trusts

Panelists:

- **James J. Heckman**, Henry Shultz Distinguished Service Professor of Economics, University of Chicago, and 2000 Nobel Laureate
- **Isabel Sawhill**, Vice President and Director of Economic Studies, The Brookings Institution
- **Arthur J. Rolnick**, Senior Vice President and Director of Research, Federal Reserve Bank of Minneapolis
- **W. Steve Barnett**, Director, National Institute for Early Education Research, Rutgers University

11:00 a.m. Break

11:15 a.m. **Why Care—The Impact on Industry and Our Economy**

Moderator: Joe Williams, Author, *Cheating Our Kids: How Politics and Greed Ruin Education* & former reporter, *New York Daily News*

- **Sandra Pianalto**, President and CEO, Federal Reserve Bank of Cleveland
- **Al Stroucken**, Chairman, President and CEO, HB Fuller Co. & Chairman, Minnesota School Readiness Business Advisory Council

- 12:15 p.m. Zogby Poll Results: How Business Perceives Early Education**
Poll Results: **Fritz Wenzel**, Communications Director, Zogby International
- 12:30 p.m. Luncheon Keynote Speaker**
Introductory Remarks: **Jim Rohr**, Chairman and CEO, The PNC Financial Services Group, Inc.

Keynote Speaker: **The Right Honorable Beverley Hughes**, Minister of State for Children, Young People & Families, United Kingdom
- 2:00 p.m. Expanding the Impact: Energizing and Sustaining State and National Business Leaders**
Moderator: **Marguerite Sallee**, President and CEO, America's Promise
Panelists:
- **Jim Rohr**, Chairman and CEO, The PNC Financial Services Group, Inc.
 - **Edward N. Basha, Jr.**, Chairman and CEO, Bashas' Groceries Inc.
 - **Nadine Mathis Basha**, Chair, Arizona State School Readiness Board & Arizona State Board of Education
- 3:30 p.m. Closing Remarks**
- **Philip Murphy**, Senior Director, The Goldman Sachs Group, Inc
 - **Rob Dugger**, Managing Director, Tudor Investments, Inc
- 4:00 p.m. Adjourn**