

EARLY EDUCATION: A SMART INVESTMENT

Economic Development Summit for Southeast Wisconsin 2006

**September 25, 2006
11:00 am to 2:00 pm
We Energies Auditorium
Milwaukee, Wisconsin**

SPEAKER BIOGRAPHIES

Secretary Roberta Gassman

Secretary Roberta Gassman serves in the cabinet of Governor Jim Doyle, leading the Wisconsin Department of Workforce Development and overseeing 2,000-employees charged with strengthening Wisconsin's workforce. With a budget over \$2 billion, the department provides training and employment assistance to job seekers; works with employers to fill jobs; enforces worker's rights; and, administers Unemployment Insurance, Apprenticeship and Workers Compensation. Secretary Gassman carries out Governor Doyle's agenda for economic growth, investing in children and cost effective government.

Secretary Gassman previously served as President of Gassman Communications & Public Affairs, as a bank vice president and as a top aide to a previous Wisconsin governor, county executive, and mayor. Gassman serves on the boards of the Wisconsin Technical College System, Forward Wisconsin, and the Wisconsin PK-16 Council. She has served as president of the Madison Equal Opportunities Commission and on the boards of the National Association of State Workforce Agencies, the Downtown Rotary Club of Madison and various arts groups. She is also a member of TEMPO.

Gassman has been honored with numerous leadership and professional awards, including being named a "Woman of Distinction" by the YWCA. She earned her BA, with distinction, and her MSSW, from the University of Wisconsin-Madison. She has two grown daughters and lives with her husband in Madison.

Jeffrey A. Joerres

Jeffrey A. Joerres is Chairman and Chief Executive Officer of Manpower Inc. He joined Manpower in 1993 as Vice President of Marketing where he was responsible for the company's overall marketing strategy. He later served as Senior Vice President of European Operations and Global Account Management. In 1999, he was promoted to President and CEO, and in 2001 he was named Chairman of the Board.

Under Joerres' leadership, Manpower has transformed its business strategy, adding new higher-margin business lines. It has opened more than 1,000 additional local offices, expanding the footprint of the organization by an additional 16 countries. Since he took the helm six years ago, Manpower stock has doubled and the company has climbed the ranks of the Fortune 500 list, moving from 183 to 136. Manpower's steady stock performance and strict adherence to governance guidelines both contributed to Manpower being named as one of the "Best Managed Companies in America" for the third time in 2005 by Forbes magazine. Fortune magazine named Manpower the most admired company in the staffing industry in 2005, ranking

#1, for the third year in a row. In addition, Joerres was named to Institutional Investor Magazine's celebrated list of the best CEOs in America for the second consecutive year.

Prior to joining Manpower, Joerres was Vice President of Sales and Marketing for ARI Network Services, a publicly held, high-tech electronic data interchange company. He has also held several management positions within IBM.

Joerres earned a bachelor's degree from Marquette University's College of Business Administration in 1983. In addition to the Manpower Inc. board, he is a member of the board of directors of Artisan Funds and Johnson Controls.

Joerres is known as a strong proponent of job training and workforce development initiatives. He is a director of the National Association of Manufacturers and a trustee for its Center for Workforce Success. Joerres also serves on the board of trustees for the Committee for Economic Development (CED). He is co-chair of the CEO Diversity Task Force of the Greater Milwaukee Committee. He also served as co-chair of the 2005 NAACP National Convention held in Milwaukee.

Governor Jim Doyle

Jim Doyle was sworn in as the 44th Governor of Wisconsin on January 6, 2003. He is the first Democratic Governor of Wisconsin in more than 16 years. Governor Doyle has proven to be a strong leader, working in a bipartisan way to get Wisconsin back on track.

When he took office, Governor Doyle inherited a \$3.2 billion deficit – the largest deficit in Wisconsin's history. Governor Doyle faced the challenge head on and balanced the budget while holding the line on taxes. As a result, state taxes as a percentage of income are now the lowest in 34 years

Now Governor Doyle is working to move Wisconsin forward – creating jobs, expanding access to health care, and most importantly, investing in Wisconsin's future, our kids.

"As a prosecutor and as Attorney General, I saw what happens when this state under-invests in children, particularly when they are young. I promised myself if I ever became Governor, I would make Wisconsin's children my number one priority," Governor Doyle has said. Even in difficult financial times for the state, Governor Doyle has worked hard to put the interests of children first.

In his first six months in office -- despite inheriting the largest deficit in Wisconsin history -- Governor Doyle found a way to provide an additional \$189 million for Wisconsin public schools, one of the only areas in the budget that received an increase in funding. He also protected four-year-old kindergarten and our SAGE small class size initiative from legislative attempts to eliminate or weaken the programs. A graduate and strong supporter of the University of Wisconsin, he also enacted the largest increase in financial aid in state history.

In his second year as Governor, Doyle launched the "KidsFirst" plan – a comprehensive agenda to invest in Wisconsin's children, starting with the early years of life. The plan includes efforts to improve the quality of child care, expand access to four-year-old kindergarten and school breakfast, strengthen our foster care and child welfare system, improve children's health, and offer parent education home visits to every new parent in Wisconsin.

When Governor Doyle took office, the national economy was deep in recession and Wisconsin was no exception. Through his "Grow Wisconsin" agenda, Governor Doyle has worked hard to put our state in the position to create jobs again.

Governor Doyle has now signed into law virtually every major piece of legislation called for under "Grow Wisconsin" – including financial modernization legislation, tax reforms to help manufacturers pay the rising costs of energy, a bill to increase venture capital available to Wisconsin's entrepreneurs, the single sales factor tax reform bill which repealed the tax penalty on companies that create jobs, and the most aggressive regulatory reform in the Midwest.

From funding the BioStar initiative to expanding access to technology zone tax credits, Governor Doyle is capitalizing on Wisconsin's leadership in research, biotechnology, and stem cells, and laying the foundation for a vast expansion in high tech jobs.

Charles E.M. Kolb

Charles Kolb is President of the Committee for Economic Development (CED) in Washington, D.C. CED is an independent, nonpartisan organization of over 200 business and education leaders dedicated to economic and social policy research and the implementation of its recommendations by the public and private sectors. He has held this position since September 1997.

Prior to joining CED, he served as General Counsel and Secretary of United Way of America from 1992 to 1997. During nearly ten years of government service he held several senior-level positions. He served as Deputy Assistant to the President for Domestic Policy, The White House (1990-1992). At the White House, he worked on several domestic issues involving economic, education, legal, and regulatory matters. From 1983 to 1990, he held three other government positions: Assistant General Counsel, Office of Management and Budget (1983-1986); Deputy General Counsel for Regulations and Legislation, U.S. Department of Education (1986-1988); and Deputy Under Secretary for Planning, Budget and Evaluation, U.S. Department of Education (1988-1990).

Prior to government service, he practiced law at two Washington, D.C., law firms: Covington & Burling and Foreman & Dyess. He also was a law clerk to U.S. District Court Judge Joseph H. Young in Baltimore, Maryland.

He received his undergraduate degree at Princeton University and did graduate work at Balliol College, Oxford University, from which he received a Master's Degree in Philosophy, Politics and Economics. He holds a law degree from the University of Virginia School of Law where he was Editor-in-Chief of the Virginia Journal of International Law. He is also the author of a book on policymaking in the Bush White House and numerous law review and op-ed articles.

Daniel Pedersen

Daniel Pedersen is founding president of the Susan A. Buffett Foundation and board chairman of Educare of Omaha, Inc., a non-profit that began serving center-city children in 2002 and in 2003 completed, as an act of public-private partnership, a \$6 million private construction project on public school land with capacity for 183 children.

Pedersen also helped spearhead an \$8.7 million Educare replication effort in Milwaukee that opened in September 2005. As president of the recently formed Buffett Early Childhood Fund – supported by Susie, Peter and Jennifer Buffett – Pedersen is now developing avenues for

national policy change and advises other Educare replication efforts in Kansas City, Tulsa, Denver, Seattle, New York and elsewhere.

Before entering philanthropy, Pedersen worked as a journalist for 25 years – including 18 years as Newsweek’s bureau chief in Atlanta (1996-2000), London (1989-1996) and Houston (1985-1989) and as deputy bureau chief in Los Angeles (1983-1985). As a journalist, Pedersen covered a wide range of social and political issues in the U.S. and abroad, was in Berlin the night the wall fell, chronicled the fall of Margaret Thatcher and the rise of Tony Blair, and commented frequently for BBC radio and television on U.S. and world affairs. He was born in Omaha and holds B.A. and M.A. degrees from Boston College. He lives in Atlanta and has two children.

W. Steven Barnett

W. Steven Barnett is a Professor of Education Economics and Public Policy and Director of the National Institute for Early Education Research (NIEER) at Rutgers University. His work focuses on early education policy. Dr. Barnett earned his Ph.D. in economics at the University of Michigan. He has conducted two of the best-known benefit-cost analyses of preschool programs for disadvantaged children, many studies of the long-term effects of preschool programs on children and their families, and research on families of children with disabilities.

Dr. Barnett is the author of numerous books, journal articles and other publications on early childhood education policy, education economics, and preschool program effectiveness. Recent publications include *Lives in the Balance*, a benefit-cost analysis of preschool education based on a 25 year longitudinal study, *Early Care and Education for Children in Poverty* (with Sarane Spence Boocock), and *The Universal v. Targeted Debate: Should the United States have Preschool for All?* (with Kirsty Brown and Rima Shore).

Robert H. Dugger

Robert Dugger is a Managing Director of Tudor Investment Corporation, an asset management company active in currency, bond, equity and commodity markets worldwide. He was previously Director for Policy and Chief Economist at the American Bankers Association where he led a panel of nationally recognized bank officers in developing a plan to deal with the US savings and loan crisis. The report of the panel proposed establishing the Resolution Trust Corporation and served as the starting point of the efforts in 1989 to solve the S&L problem.

Mr. Dugger also served as the Chief Economist of the Senate Banking Committee and Senior Staff Member of the Financial Institutions Subcommittee of the House Financial Institutions Committee. Mr. Dugger began his career at the Federal Reserve Board.

Mr. Dugger is co-chairman of the Virginia Early Learning Council, a Trustee of the Committee for Economic Development and chairman of the Invest in Kids Partnership. The purpose of the partnership is to ascertain and communicate the economic growth and job creation value of investing in young children. Information about the partnership can be found at www.ced.org. Mr. Dugger is also a co-founder of EveryChildMatters.org and is a member of the board of directors of Generations United.

Mr. Dugger is a member of the Board of Trustees of the Virginia Natural Resources Foundation and chairman of the board of directors of Grumeti Reserves LLC, a Tanzanian ecotourism company organized to preserve the Wildebeest migration route in an area adjacent to the

Serengeti National Park in Tanzania. He is also board chairman of its NGO affiliate, Grumeti Community and Conservation LLC.

Mr. Dugger received his BA from Davidson College and his Ph.D. from the University of North Carolina at Chapel Hill.

Dennis J. Mueller

Dennis Mueller is Vice President of Gas Operations for Quanta Services, Inc., a publicly traded infrastructure construction and maintenance firm. Quanta presently employs approximately 18,000 people and, through its subsidiaries, provides service to most of the leading private and investor owned utilities throughout the United States.

Prior to Quanta, Mr. Mueller was the Chief Executive Officer of MRM Technical Group, Inc., which was the largest natural gas distribution contractor in the country. The holding company was headquartered in New Berlin, WI and with its subsidiaries operated in 26 states. In 1999 MRM was merged with 6 other companies to form Exelon Infrastructure Services, Inc. Mr. Mueller became President of the Operations Group and a member of their Board of Directors.

In 1999, Mr. Mueller and his wife, Kellie, created the Community Childcare Support Foundation, Inc. and built a \$3.5 million dollar early learning center in Milwaukee, WI. The facility, known as Malaika Early Learning Center, services 70 inner city children from birth through five years of age. The program includes a child care and a licensed K3, K4 and K5 program with a student to teacher ratio of 7 to 1. The K4 and K5 programs have licensed and certified teachers. Mr. Mueller serves as Chairman for the early learning center board. More information on Malaika can be found at www.Malaikaelc.org

Mr. Mueller graduated with a BBA in Accounting and Information Systems from the University of Wisconsin and is an alumnus of Harvard's OPM program. He is also a member of the Wisconsin Institute for Certified Public Accountants.

Sister Joel Read

Sister Joel Read is a member of the School Sisters of St. Francis and served as President of Alverno College, a women's liberal arts college located in Milwaukee, Wisconsin, from 1968 – 2003.

Under Sister Joel's leadership, Alverno has undergone a curricular metamorphosis that has earned it international recognition and praise. To date, over 10,000 professional educators from around the world have come to Alverno to study its "ability-based" curriculum and effective educational practices.

Sister Joel is widely recognized for her leadership role in the field of education. She has served on the boards of educational associations across the country. She is a founding member of the Wisconsin Women in Higher Education Leadership (WWHEL). She has served as President of the American Association for Higher Education as well as on the boards of the Foundation for Independent Higher Education, the Wisconsin Association of Independent Colleges and Universities, Wisconsin Foundation of Independent Colleges and numerous others. Sister Joel is a Fellow of the American Academy of Arts and Sciences and the Wisconsin Academy of Sciences, Arts and Letters.

Sister Joel has received much recognition for her efforts on behalf of American women. She was named a Presidential appointee to the United States Commission for the Celebration of International Women's Year. She chaired the Commission on the Status of Education of Women for the American Association of Colleges and past President of the National Forum for Women. She is included in the book, *Wisconsin Women: A Gifted Heritage*, published by the American Association of University Women.

Locally, Sister Joel was presented the Sacajawea Award from Professional Dimensions, an organization of business and professional women, the Vocational Recognition Award from the Rotary Club of Milwaukee, the Civic Heroism Award presented by George Watts & Son and Lord Wedgwood, the Headliner Award from Women in Communication, the Leader of the Year Award from the Wisconsin Leadership Network and the Community Service Award from the St. Francis Children's Center. She was made a Paul Harris Fellow and was the first recipient of the International Rotary's Jean Harris Award. Sister Joel is a recent recipient of the United States Postal Service, Women's History Month Award in Education; the YWCA, Outstanding Women of Achievement Award as Policy Maker of the Year and the Wisconsin Women in Higher Education Leadership; Lifetime Leadership Award. The YMCA awarded Sister Joel with the 2001 Volunteer of the Year Award and the Milwaukee Archdiocese presented her with the 2001 Vatican II Award – Service in Education. In 2003, Sister Joel was honored by UNICO with the 2003 Citizen of the Year Award; the Vision for Milwaukee Award by the Milwaukee Ethnic Council and the Benjamin Franklin Award by the Milwaukee Public Library Foundation.

An active volunteer, Sister Joel is a founder of the Milwaukee Achiever Program, an organization that provides literacy services to adults. She currently serves as a trustee of the YMCA of Metropolitan Milwaukee and board member of the Greater Milwaukee Committee and the Milwaukee Partnership Academy. Sister Joel chairs the College Readiness Program (CR21) for the Wisconsin Foundation of Independent Colleges. She recently retired from the boards of Junior Achievement of Wisconsin, the State of Wisconsin College Savings Board and from volunteer service for United Way and UPAF.

Helen Johnson-Leipold

Helen Johnson-Leipold is the first woman in five generations of the Johnson family to lead a family business. Ms. Johnson-Leipold is a graduate of Cornell University with over 25 years of marketing and senior management experience. She began her career at Foote, Cone & Belding in Chicago in 1979, directing the advertising for some of America's leading consumer packaged goods companies, including Kraft and Beatrice Foods. Helen joined SC Johnson in September 1985 in the product management area and served in a variety of sales and marketing positions of increasing responsibility before being named Vice President - Consumer Marketing Services, Worldwide in 1992. Helen moved to Johnson Outdoors, a leading global outdoor recreation products company, as Executive Vice President of North American businesses in 1995.

She returned briefly to SC Johnson in 1997 as Vice President, Personal & Home Care Products. In March 1999, Helen was elected Chairman and CEO of Johnson Outdoors Inc., and in July 2004, was also elected Chairman, Johnson Financial Group, the \$4.0 billion dollar global financial services company founded by her father, Sam Johnson. Helen leads both of these family companies from their worldwide headquarters in The Johnson Building, designed by "green architecture" pioneer, William McDonough.

Helen is a director of S.C. Johnson & Son, Inc. and JohnsonDiversey, Inc.; and is Chairman of The Johnson Foundation and a Trustee of The SC Johnson Fund, Inc. She also serves on the

boards of The Prairie School, Sustainable Racine and the Cornell Athletic Advisory Board. Helen is the founder and Chairman of the Board of Next Generation Now, a pioneering child development and family support program.