

*Honoring*

# Laura Karet



President and Chief Executive Officer  
Giant Eagle, Inc.

Introduced by:

Steve Odland

President and Chief Executive Officer  
Committee for Economic Development

# Thank You



Joe Kasputys



Berg Family of Companies



Lydia Beebe



Leadership in the  
Nation's Interest  
Award Luncheon

November 15, 2017  
The Willard InterContinental  
Washington, D.C.

*The Leadership in the Nation's Interest Award recognizes a corporate executive who leads his or her company with integrity and purpose, and champions policies for the common good. CED is pleased to present this Award to*

***Laura Karet**  
President and  
Chief Executive Officer  
of Giant Eagle, Inc.*

**Laura Karet** leads and oversees Giant Eagle, Inc., one of the nation's largest multi-format food, fuel and pharmacy retailers with approximately 32,000 Team Members and \$8.9 billion in annual sales. Karet was appointed Chief Executive Officer on January 9, 2012.

Giant Eagle is one of Forbes Magazine's largest private corporations. Founded in 1931, Giant Eagle has grown to be the number one supermarket retailer in its region with more than 410 corporate and independently-owned and operated supermarkets and fuel and convenience stores throughout western Pennsylvania, Ohio, north central West Virginia, western Maryland and Indiana.

Prior to leading the company's day-to-day operations, Karet served as Chief Strategy Officer and Senior Executive Vice President. In that role, Karet developed and managed Giant Eagle's short and long-term strategic business plans, set the direction for the Company's corporate priorities and was also directly responsible for the manufacturing ventures, including its fresh food production facilities.

Karet joined Giant Eagle in 2000 as Vice President of Marketing, and was later promoted to Senior Vice President of Marketing and President of New Formats. During that time, Karet led the development, branding and implementation efforts behind the launch of the new innovative Market District format in 2006.

Prior to joining Giant Eagle, Karet held marketing executive positions at Sara Lee from 1997 to 2000, including Director of Branded Marketing for the bakery division. Karet also served in several brand management roles at Procter and Gamble from 1990 to 1997 for household name products such as Crisco shortening, Folgers coffee, Giorgio Beverly Hills fragrances and Secret antiperspirant. Karet is currently an active member on the board of directors for various organizations, some of which include: The Allegheny Conference on Community Development; United Way of Allegheny County; the Allegheny County Parks Foundation; and Holy Family Institute.

A native of Pittsburgh, Karet graduated from Amherst College with a Bachelor's degree in English, and now resides in the Pittsburgh area with her husband and three children.



*The Committee for  
Economic Development  
of The Conference Board (CED)  
is a nonprofit, nonpartisan,  
business-led public policy  
organization that delivers  
well-researched analysis  
and reasoned solutions to  
our nation's most critical issues.*

[www.ced.org](http://www.ced.org)

CED salutes  
**GIANT EAGLE, INC.**  
and its President and CEO  
**LAURA KARET**  
for her outstanding business  
leadership and commitment to  
promoting the common good.

**COMMITTEE FOR ECONOMIC DEVELOPMENT**

**CONGRATULATIONS!**

*Laura Karet, congratulations on receiving the Leadership in the Nation's Interest Award. As CEO of Giant Eagle, your visionary leadership, commitment to environmental protection, and dedication to serving the common good have left an indelible mark. Your role as a female change agent for public policy sets an example for aspiring female leaders around the world. Today we honor you.*

**AMAZON WEB SERVICES**

*Congratulations, Laura, on receiving this remarkable Award. You have disrupted the workforce as a purpose-driven leader who is an inspiration to young girls everywhere. This Award not only recognizes your leadership but your immeasurable impact across corporate America.*

**EY**

*Laura Karet, congratulations for receiving the Leadership in the Nation's Interest Award. We honor your dedication to leading Giant Eagle with integrity and purpose, and your contribution to championing policies that will sustain capitalism, and forward the economic interests of the United States.*

**INSIGNIAM**

*Congratulations, Laura, for being honored with the Leadership in the Nation's Interest Award. The entire Dietz & Watson family thanks you for your dedication to the grocery industry and local communities. We are privileged to call Giant Eagle a customer for so many years.*

**DIETZ & WATSON, PREMIUM MEATS AND  
ARTISAN CHEESES**

# CONGRATULATIONS!

*Congratulations, Laura, on this recognition of your leadership. You have been a valuable asset through the years of helping to deliver Giant Eagle's core value of bringing quality to women and families in communities across the country and we applaud your service.*

## **INDEPENDENT WOMEN'S FORUM**

*Congratulations, Laura, on this well-deserved recognition from the Committee for Economic Development. You are a highly admired leader in your industry, and Korn Ferry is proud to be celebrating your achievements.*

## **KORN FERRY**

*Congratulations to you and Giant Eagle on your recognition for the support you give to local communities on programs improving health, wellness and education. PepsiCo has great respect for Giant Eagle's commitment to hunger relief, health & wellness, and education & community enrichment. We honor you and Giant Eagle for all you do to 'give back' to the communities in which you operate.*

## **PEPSICO, INC.**

*Symphony EYC would like to congratulate Giant Eagle and its President and CEO, Laura Karet, for this honorable recognition and also for her outstanding leadership.*

## **SYMPHONY EYC**

*Bridge Alliance (BridgeAlliance.US) is proud to congratulate Laura Karet and applaud her commitment to an inclusive and diverse workplace and community that honors diversity by seeking out a wide range of unique perspectives from people with varied backgrounds and experiences.*

## **BRIDGE ALLIANCE**

*Congratulations, Laura, for receiving the Leadership in the Nation's Interest Award.*

*Thanks to your visionary leadership, we have been able to teach more than 550,000 students and their families the importance of eating healthy, exercising and making smart shopping decisions in a fun, engaging and impactful way.*

## **FIELD TRIP FACTORY**

*Leadership matters. And it matters that Laura Karet is at the helm of Giant Eagle. Congratulations on your leadership award.*

## **THREE RIVERS YOUTH**

*We are extremely honored and proud to congratulate Laura Karet as the recipient of the Leadership in the Nation's Interest Award. The hallmark of a true leader is the ability to achieve extraordinary results by inspiring and motivating others towards a common goal. Laura's leadership at Giant Eagle and her steadfast commitment to excellence are truly inspirational.*

*We applaud Laura for her tireless efforts and unwavering dedication to our Nation.*

## **PNC**

*State Street Global Advisors congratulates Laura Karet on her Leadership in the Nation's Interest Award. We commend her many years of engagement in the communities served by Giant Eagle to champion public policies for the common good. Laura exemplifies the kind of business leader who understands the power of local businesses to help communities grow and prosper by providing jobs and partnering with local philanthropies like the Greater Pittsburgh Community Food Bank to support a broader group of community stakeholders.*

## **STATE STREET GLOBAL ADVISORS**

*Congratulations, Laura, on this well-deserved recognition from the Committee for Economic Development. We are grateful for your leadership, dedication and contributions to the communities you serve and the nation you so honorably support.*

## **TOPCO ASSOCIATES, LLC**

*PVH Corp. and Manny Chirico congratulate Laura Karet on your well-deserved recognition for the 2017 Leadership in the Nation's Interest Award. Thank you for exemplifying passion, integrity and leadership in all that you do. We are proud to share this moment with you.*

## **PVH CORP.**