Supplemental Nutrition Assistance Program (SNAP) eligibility for a family of three: $27,000

Building blocks for HIGH-QUALITY EARLY EDUCATION

A stimulating and supportive learning environment
Well-trained and educated workforce
Promoting brain development in a child’s earliest years

Competitive wages to attract and retain high-quality staff

Research shows that
DURING THE FIRST YEARS OF A CHILD’S LIFE:

- Genetics plus experiences shape the developing brain
- Vocabulary at age 3 can predict 3rd grade reading achievement
- The foundation forms for future cognitive abilities
- More than 1 million new neural connections form every second

State of the EARLY EDUCATION WORKFORCE

High Turnover
- 25% Average child care staff turnover

Low Wages
- $24,150 Average annual wage for child care staff, barely above the federal poverty level for a family of 3
- $21,330 Poverty level

Minnesota DEMOGRAPHICS

- 214,757 Children Under Age 3
- 413,963 Children Under Age 6
- 42,833 Children Under Age 5 Living in Poverty
- 317,791 Children Under Age 6 Living in Households with All Parents Working
- 32.3% Families Led by a Single Mother with Children Under Age 5 Living in Poverty
- 12.2% Children Under Age 5 Living in Poverty

HIGH QUALITY WORKFORCE is Necessary for Early Childhood Development

High Quality Early Education Programs Depend on a Quality Workforce

LOW WAGES UNDERMINE RECRUITMENT AND RETENTION

Minneapolis Median Annual Workforce Earnings

- Child Care Teacher: $24,150
- Preschool Teacher: $34,200
- Head Start Teacher: $34,689
- Kindergarten Teacher: $58,140
- Elementary School Teacher: $61,830

Did you know the Minnesota Median Annual Wages for Other Occupations?

- Child Care Teacher: $24,150
- Parking Lot Attendant: $24,990
- Manicurist & Pedicurist: $29,650
- Hair Stylist: $26,960
- Fitness Trainer: $40,730

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