# The Business Case

For Investing in High-Quality Child Care



**CHILD CARE INDUSTRY ECONOMIC & JOB IMPACT** 

# KANSAS

Every week in Kansas

172,362 children

are in paid child care.

### SIZE OF THE MARKET-BASED CHILD CARE INDUSTRY IN KANSAS



**Total ECONOMIC impact (2016)** 

\$743 million

\$384 million child care revenue PLUS

\$359 million spillover in other industries



**Total EARNINGS impact (2016)** 

\$321.6 million

\$208 million employee compensation and sole proprietors' earnings

\$113.8 million spillover earnings in other industries



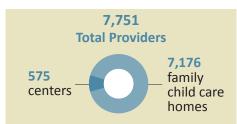
**Total JOBS impact (2016)** 

18,522 jobs

sole proprietors and wage and salaried employees

4,216 spillover jobs in other industries

#### MARKET-BASED CHILD CARE



**FAMILY CHILD CARE HOMES** 



have declined by 25.6% since 2010 resulting in

- Fewer choices for working parents
  - Less of the lowest-cost care

#### **IMPACT ON WORKING PARENTS**

# **WITHOUT AFFORDABLE CHILD CARE**

Parents reduce their hours or opt out of the workforce



of workers involuntarily working part-time due to child care problems are women.

#### ANNUAL COST OF CHILD CARE



**4 YEAR-OLDS** 

CENTER-BASED CARE

\$10,955 20.4%

of household income

\$8,589 15.2% of household income

## FAMILY CHILD CARE HOMES

\$6,749

12% of household income

\$6,154 10.9%

of household income

Sources: Committee for Economic Development of The Conference Board, Child Care in State Economies: 2019 Update; 2016 U.S. Census Bureau Economic Census and County Business Pattern data and non-employer statistics data; Current Population Survey for the 2015-2017 period; 2016-2017 National Survey of Children's Health (NSCH), U.S. Department of Health and Human Services; and Child Care Aware of America 2017 child care rates, the U.S. and the High Cost of Child Care (2018). Note: Regulations for child care licensing vary by state. The economic information provided through the U.S. Census Bureau Economic Census includes employers and sole proprietors who report child care business income. This does not mean such entities are regulated by the state or are in compliance with state law. Therefore, state regulatory lists may vary from child care business data reflected in the Census Bureau data.

