The Business Case
For Investing in High-Quality Child Care

MINNESOTA
Every week in Minnesota
421,249 children
are in paid child care.

SIZE OF THE MARKET-BASED CHILD CARE INDUSTRY IN MINNESOTA

Total ECONOMIC impact (2016)
$2.25 billion
$1.05 billion
cild care revenue
PLUS
$1.2 billion spillover
in other industries

Total EARNINGS impact (2016)
$1.06 billion
$631 million
employee compensation and
sole proprietors’ earnings
PLUS
$431.4 million spillover
earnings in other industries

Total JOBS impact (2016)
44,308 jobs
32,408
sole proprietors and wage
and salaried employees
PLUS
11,900 spillover
jobs in other industries

MARKET-BASED CHILD CARE

15,841
Total Providers
1,407
centers
14,434
family child care
homes

ANNUAL COST OF CHILD CARE

INFANTS
CENTER-BASED CARE
$15,704
24.8% of household
income

FAMILY CHILD CARE HOMES
$8,424
12.3% of household
income

4 YEAR-OLDS
CENTER-BASED CARE
$11,960
17.5% of household
income

FAMILY CHILD CARE HOMES
$7,644
11.2% of household
income

IMPACT ON WORKING PARENTS

WITHOUT
AFFORDABLE CHILD CARE
Parents reduce their hours
or opt out of the workforce

94% of workers
involuntarily
working part-time
due to child care problems
are women.

Sources: Committee for Economic Development of The Conference Board, Child Care in State Economies: 2019 Update; 2016 U.S. Census Bureau Economic Census and County Business Pattern data and non-employer statistics data; Current Population Survey for the 2015-2017 period; 2016-2017 National Survey of Children’s Health (NSCH), U.S. Department of Health and Human Services; and Child Care Aware of America 2017 child care rates, the U.S. and the High Cost of Child Care (2018). Note: Regulations for child care licensing vary by state. The economic information provided through the U.S. Census Bureau Economic Census includes employers and sole proprietors who report child care business income. This does not mean such entities are regulated by the state or are in compliance with state law. Therefore, state regulatory lists may vary from child care business data reflected in the Census Bureau data.