The Business Case
For Investing in High-Quality Child Care

CHILD CARE INDUSTRY ECONOMIC & JOB IMPACT
in
MISSISSIPPI
Every week in Mississippi
126,532 children
are in paid child care.

SIZE OF THE MARKET-BASED CHILD CARE INDUSTRY IN MISSISSIPPI

Total ECONOMIC impact (2016)
$783 million
$439 million
child care revenue
PLUS
$344 million
spillover
in other industries

Total EARNINGS impact (2016)
$269.1 million
$183 million
employee compensation and
sole proprietors’ earnings
PLUS
$86.3 million
spillover
earnings in other industries

Total JOBS impact (2016)
21,035 jobs
17,021
sole proprietors and wage
and salaried employees
PLUS
4,014
spillover
jobs in other industries

MARKET-BASED CHILD CARE

8,654
Total Providers
759
centers
7,895
family child care
homes

FAMILY CHILD CARE HOMES

have declined by 7.9%
since 2010
resulting in
• Fewer choices for working parents
• Less of the lowest-cost care

IMPACT ON WORKING PARENTS

WITHOUT
AFFORDABLE CHILD CARE
Parents reduce their hours
or opt out of the workforce

94%
of workers
involuntarily
working part-time
due to child care problems
are women.

ANNUAL COST OF CHILD CARE

INFANTS
CENTER-BASED CARE
$5,307
13.1% of household
income

FAMILY CHILD CARE HOMES
$3,570
8.2% of household
income

4 YEAR-OLDS
CENTER-BASED CARE
$4,670
10.7% of household
income

FAMILY CHILD CARE HOMES
$2,813
6.5% of household
income

Sources: Committee for Economic Development of The Conference Board, Child Care in State Economies: 2019 Update; 2016 U.S. Census Bureau Economic Census and County Business Pattern data and non-employer statistics data; Current Population Survey for the 2015-2017 period; 2016-2017 National Survey of Children’s Health (NSCH), U.S. Department of Health and Human Services; and Child Care Aware of America 2017 child care rates, the U.S. and the High Cost of Child Care (2018). Note: Regulations for child care licensing vary by state. The economic information provided through the U.S. Census Bureau Economic Census includes employers and sole proprietors who report child care business income. This does not mean such entities are regulated by the state or are in compliance with state law. Therefore, state regulatory lists may vary from child care business data reflected in the Census Bureau data.