The Business Case
For Investing in High-Quality Child Care

CHILD CARE INDUSTRY ECONOMIC & JOB IMPACT
in
NEW JERSEY
Every week in New Jersey
432,847 children
are in paid child care.

SIZE OF THE MARKET-BASED CHILD CARE INDUSTRY IN NEW JERSEY

Total ECONOMIC impact (2016)
$4.1 billion
$1.92 billion
child care revenue
PLUS
$2.18 billion
spillover
in other industries

Total EARNINGS impact (2016)
$1.5 billion
$901 million
employee compensation and
sole proprietors’ earnings
PLUS
$602.1 million
spillover
earnings in other industries

Total JOBS impact (2016)
67,098 jobs
50,283
sole proprietors and wage
and salaried employees
PLUS
16,815
spillover
jobs in other industries

MARKET-BASED CHILD CARE

16,352
Total Providers
2,398
centers
13,954
family child care
homes

IMPACT ON WORKING PARENTS

WITHOUT
AFFORDABLE CHILD CARE
Parents reduce their hours or opt out of the workforce

94%
of workers
involuntarily
working part-time
due to child care problems
are women.

ANNUAL COST OF CHILD CARE

INFANTS
4 YEAR-OLDS

CENTER-BASED CARE

$12,679
$10,597
17.2%
of household
income
13.2%
of household
income

FAMILY CHILD CARE HOMES

$9,544
$8,689
11.9%
of household
income
10.8%
of household
income

Sources: Committee for Economic Development of The Conference Board, Child Care in State Economies: 2019 Update; 2016 U.S. Census Bureau Economic Census and County Business Pattern data and non-employer statistics data; Current Population Survey for the 2015-2017 period; 2016-2017 National Survey of Children’s Health (NSCH), U.S. Department of Health and Human Services; and Child Care Aware of America 2017 child care rates, the U.S. and the High Cost of Child Care (2018). Note: Regulations for child care licensing vary by state. The economic information provided through the U.S. Census Bureau Economic Census includes employers and sole proprietors who report child care business income. This does not mean such entities are regulated by the state or are in compliance with state law. Therefore, state regulatory lists may vary from child care business data reflected in the Census Bureau data.