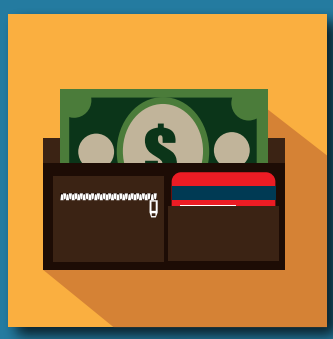
CED
Committee for Economic Development

THE BUSINESS CASE FOR
Investing In High Quality Child Care in California

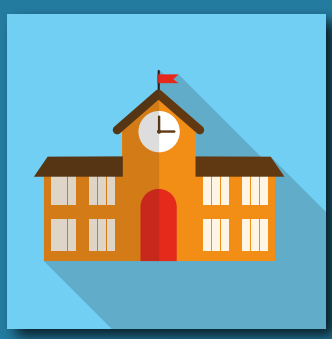
More than 1.5 million children depend on paid child care every week in California.

QUALITY CHILD CARE

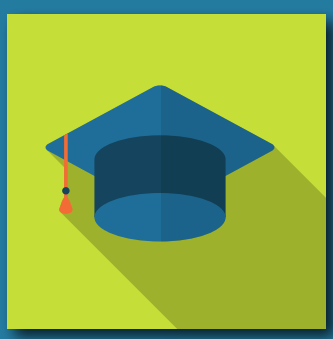


helps parents **earn**

helps children **learn**



Quality child care is essential to the safety and healthy development of children, particularly in the school readiness of low income children.



Access to **high quality child care leads to a more skilled workforce**—school readiness leads to better school performance, increased high school graduation rates and students college- and career-ready.

Especially for low-wage workers with children, the decision to work or seek additional education may depend on the availability of affordable child care.

CHILD CARE'S ECONOMIC CONTRIBUTION

$6.1 billion

CA child care industry revenue of $5.3 billion **led to another $6.1 billion** in spillover impact on local economies.

84,800

The CA child care industry employs about 173,781 individuals who **support an additional 84,800 jobs** in local economies.

$2.4 billion

The $2.4 billion in CA employee and proprietors' earnings within the child care industry **generates $2.4 billion** in additional earnings throughout CA.

Building with blocks today.
Building the economy tomorrow.

Families and employers depend on **quality child care for more stability for today's employees** and to **invest in tomorrow's workforce.**

Information from *"Child Care in State Economies"* ced.org/childcareimpact