Registration Opens – 11:30 am (Peacock Alley)

Reimagining Higher Education for the 21st Century – 12:00 pm

Keynote:
▪ Congresswoman Katherine Clark (D-MA-05)

Leadership in the Nation’s Interest Award Luncheon – 12:15 pm

Honoree:
▪ Laura Karet, CEO, Giant Eagle, Inc.

Pathways to Quality Early Learning: Why Does It Matter? – 1:00 pm

All children benefit from high-quality child care and early childhood education opportunities, and low-income children benefit more. The earliest years are critical for developing cognitive and social skills in children, making them more likely to graduate high school, stay away from crime, attend college and achieve higher lifetime earnings. Hear from business leaders and national experts about how a focus on increasing the skills and training of caretakers and providers in the early learning workforce and other strategies can improve the quality of learning to ensure all children have a strong educational start in life.

Program Speakers:
▪ Jeffrey Dunn, President & CEO, Sesame Workshop
▪ Larry Jensen, President & CEO, Cushman & Wakefield/Commercial Advisors
▪ Deborah Phillips, Professor of Psychology, Georgetown University

The New Administration & Congress: One Year Later – 1:45 pm

It’s been a full one year since the election of President Trump and a fully-Republican-controlled House and Senate. Halfway to mid-term elections, hear our panel of experts discuss what progress has been made on both a policy and political front.

Program Speakers:
▪ Michelle Cottle, Contributing Editor, The Atlantic
▪ John Harwood, Chief Washington Correspondent, CNBC
▪ Robert Walker, Executive Chairman, Wexler | Walker

Reimagining Higher Education for the 21st Century – 2:30 pm

Postsecondary education stands at the brink of a radical transformation as a result of the collision of multiple trends: disruption to the traditional postsecondary model; technological innovations such as online courses; the growth of “non-traditional” students as Americans reskill and “upskill” throughout their lives; and public demands to make college accessible and affordable as tuition and student loan balances keep climbing. Participants will explore how to build a 21st Century postsecondary education system that meets America’s needs today and in the future. How can the pending reauthorization of the federal Higher Education Act (HEA) contribute?

Program Speakers:
▪ Scott Pulsipher, President, Western Governors University (Moderator)
▪ E. Gordon Gee, President, West Virginia University
▪ Amy Laitinen, Director of Higher Education, New America
▪ Matthew Sigelman, CEO, Burning Glass Technologies

Conference Keynote – 3:15 pm

Program Speaker:
▪ Senator Daniel S. Sullivan (R-AK)

Women in the Economy: Research Release – 3:30 pm

Program Speakers:
▪ Evelyn Orr, Vice President & COO, Korn Ferry Institute
▪ Jane Stevenson, Vice Chairman, Board & CEO Services, Korn Ferry

Women in the Economy: Pipeline through the Glass Ceiling – 3:45 pm

How do we fix the corporate leadership gender gap? Emerging research continues to suggest that gender-balanced leadership improves company performance. This panel will explore the latest research and highlight best practices along with specific steps companies can take to increase gender diversity in the c-suite.

Program Speakers:
▪ Jane Stevenson, Vice Chairman, Board & CEO Services, Korn Ferry (Moderator)
▪ Alicia Boler Davis, Executive Vice President, Global Manufacturing & Labor Relations, General Motors
▪ Roz Brooks, Managing Director, PwC
▪ Evelyn Orr, Vice President & COO, Korn Ferry Institute

Creative Destruction: Technology, Long-term Growth & the Workforce – 4:30 pm

Prosperity requires productivity improvement through new technology; productivity improvement threatens existing business models, jobs and the values of worker skills. Participants will discuss how we can achieve prosperity for all with the rapid integration of technology into our economy.

Keynote:
▪ Congresswoman Virginia Foxx (R-NC-05)
CED Fall Policy Conference
November 15, 2017 - The Willard InterContinental Hotel - Washington, D.C.

Program Speakers:
▪ Martin Baily, Senior Fellow - Economic Studies, Center on Regulation and Markets, The Brookings Institution
▪ Carl Camden, President & CEO (Ret.), Kelly Services, Inc.
▪ Patricia Gottesman, Independent Director, WWE

Cocktail Reception – 5:30 pm

Thank you to our Conference Partners!

Alliance for Early Success • Amazon Web Services • Bridge Alliance • EY • Independent Women’s Forum • Insigniam • Korn Ferry • KPMG • PwC • Sesame Workshop • Signature Flight Support • Teaching Strategies, LLC. • Tenneco • TIAA • Topco Associates, LLC. • Western Governors University

Earn up to 5 CPE credits (Specialized Knowledge)
The Conference Board is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website:
http://www.learningmarket.org

Requirements: Attendees must sign in each day for full credit. Delivery Method: Group-Live; Program Level: Intermediate; Prerequisites: Bachelor’s degree or higher; Advanced Preparation: None

For more information regarding administrative policies such as complaint and/or refund, please contact our offices at 212-339-0345.