Committee for Economic Development
Reasoned Solutions from Business in the Nation’s Interest
2015 Year-in-Review
Welcome from the Committee for Economic Development

From health care to higher education, in 2015 the Committee for Economic Development (CED) made great strides in developing and advancing reasoned solutions to the critical issues facing the nation. Guiding us was our longstanding commitment to making capitalism sustainable, through policies that promote economic growth and opportunity for all.

Improving education continued to be a focus, with research on the economic impact of child care, key competencies needed in today’s workforce, and company policies and practices that advance the skills of employees. Through our video and podcast series, CED Members and others showed support for rigorous educational standards to benefit both students and companies.

As Congress remained in gridlock over health care, CED engaged with lawmakers and other stakeholders to garner support for a bipartisan plan to transform the Affordable Care Act. Now underway at CED is the development of a market-based blueprint that places Medicare on a pathway to solvency.

The momentum continued in CED’s Every Other One initiative to increase women’s representation on corporate boards. CED assembled a coalition comprised of both male and female business leaders, all of whom began meeting with key company decision makers to advocate for gender-diverse boards to enhance company performance.

Recognizing that a vibrant economy and democracy go hand-in-hand, CED unveiled research detailing the causes of crony capitalism and solutions; held events across the country to strengthen the integrity of state courts; and contributed to the passage of reforms that increase government transparency and accountability.

A signature event, CED’s Distinguished Performance Awards Dinner in New York City honored six business statesmen and women who have commendably led their companies and communities, including: Glenn Hutchins, Co-Founder of Silver Lake; Denise Morrison, CEO of Campbell Soup; Marilyn Carlson Nelson, Co-CEO of Carlson Holdings; Peter G. Peterson, Founder and Chairman of the Peter G. Peterson Foundation; Inge G. Thulin, Chairman, President and CEO of 3M; and Jørgen Vig Knudstorp, CEO of The LEGO Group.

Our Spring and Fall Policy Conferences convened leaders from business, academia, and government to deliberate issues at the forefront of national economic and educational priorities. A combined audience of over 600 participants heard key insights on topics that include innovation in education and energy, the state and trajectory of our economy, and health care and tax reform. Cyber security was in the spotlight as well, as part of our Fall Policy Conference in collaboration with The Conference Board. As part of these events, CED honored Gregg Sherrill, Chairman and CEO of Tenneco, and Tom Nelson, Chairman, President and CEO of National Gypsum, with the Leadership in the Nation’s Interest Award.

Finally, with the 2016 elections on the horizon, CED launched a website that features analysis and commentary on the economic and educational issues that the next Congress and President will face.

In light of this year’s accomplishments, CED thanks its Members and supporters for their involvement and looks forward to what will be a successful 2016. A year filled with both opportunities and national challenges that CED will once again meet.
Fiscal Health

As the national debt continued to escalate, CED began developing the Paystub Education Project, an innovative program to raise awareness about the country’s fiscal outlook. Through a series of engaging and interactive web-based graphics, employees throughout the country will be able to view online how line items on their paystubs correspond to government spending and tax programs. By doing so, individuals will become more engaged stakeholders in federal government activities.

In health care, CED unveiled a market-based plan to stem the tide of rising costs while increasing innovation and access for patients. Adjusting the Prescription was developed by a group of business executives that comprise CED’s Health Care Reform Subcommittee and released at this year’s Spring Policy Conference. Its recommendations have already graced the pages of outlets that include Forbes and CNBC, and are being advocated by policymakers in a bipartisan fashion.

Equally important is putting Medicare on sound financial footing. As thousands of new seniors are added to the program daily, never before has its long-term viability been more precarious. CED’s Members and economists began research, which will be released in 2016, that makes recommendations that would preserve the system for the retirees of today and tomorrow.
**Education**

From pre-K to postsecondary, CED made great progress in advancing policies that raise the success and performance of students, employees, and companies. Recognizing child care's integral role, CED commissioned an analysis of the industry's economic impact that features extensive data on labor force participation, employment, and usage rates. All 50 states were examined as part of the report, which was profiled extensively in *Forbes*.

CED continued to support implementation of college- and career-ready standards through a multi-pronged outreach campaign. In videos and podcasts, business and policy leaders stressed the need for and implications of a globally competitive K-12 educational system. The awareness building continued with a host of resources that include an upgraded CED educational app and a new microsite. On the ground, joint events with local economic development organizations garnered support for high standards in New York, Louisiana, Florida, and Tennessee.

As the economy continued to place a growing premium on higher education, CED sought to improve the system to cultivate a second-to-none workforce. New research documented how companies of all sizes in metropolitan areas are supporting employees in advancing their higher education. Policies and practices that are profiled include public-private partnerships, collaborations between colleges and companies, and internal company initiatives. CED’s research was spotlighted at a White House summit that brought together the UpSkill America coalition, a group of 150 organizations (including CED) that achieve upward mobility for those on the front lines of the nation’s workforce.

As business leaders, CED Members have a keen understanding of the competencies needed to succeed in today’s economy and which skills are in short supply. Members were surveyed on this very topic as part of CED’s competency-based education initiative, which began this year and seeks to better align the hiring process for both employers and employees. CED's thought leadership on the issue was featured in the *Wall Street Journal* and will continue to be a focus in 2016.

**PRESS**

*Wall Street Journal* – CED Op-Ed: Should Community Colleges Be Tuition-Free?

*Forbes* – CED Report: This is Why You Should Care About Child Care

*GE Ideas Lab* – CED Op-Ed: How Business Can Ramp Up Education to Drive Down Unemployment

*Ed Rust*, Executive Chairman of State Farm and a CED Member, speaks on the role of business in cultivating a globally competitive workforce at CED’s 2015 Spring Policy Conference.
Global Competitiveness

Building on the 2014 launch, CED continued to make headway with the Every Other One initiative, which calls for companies to have a woman represent every other board seat. Nearly 70 companies and individuals showed their support, and 35 business leaders were recruited to serve as Ambassadors. By leveraging their peer networks, these executives began meeting with CEOs and chairs of nominating committees at companies where women represent under a fifth of the boardroom. The outreach campaign will continue to gain ground and momentum in 2016. CED’s year concluded with a co-sponsored event with the Women’s Forum of New York that brought together business leaders to discuss why more women in the boardroom is an economic imperative.

Policy Conferences

CED hosted successful policy conferences in April and October that brought together a combined 600 attendees. The Leadership in the Nation’s Interest Award also was bestowed to Gregg Sherrill, Chairman and CEO of Tenneco, and Tom Nelson, Chairman, President and CEO of National Gypsum.

Topics
- Global trade
- Health care reform
- 2014 and 2016 elections
- U.S. and global debt
- Employer-sponsored higher education
- Diversity on corporate boards
- Judicial selection reform
- State and trajectory of the U.S. economy
- Economic opportunity
- Competency-based education
- Cybersecurity

A conversation on the future of capitalism at CED’s 2015 Spring Policy Conference, featuring: Bo Cutter, a Senior Fellow and Director of The Roosevelt Institute and a CED Member; Beth Ann Bovino, Chief Economist of McGraw Hill Financial; Linda McMahon, Principal and former CEO of WWE and a CED Member; Bernard Bailey, Chairman and CEO of Authentix and a CED Member; Kevin Hassett, Director of Economic Policy Studies at the American Enterprise Institute; and Betsey Stevenson, Member of the Council of Economic Advisers.

CED’s road map charts the path forward for gender-balanced boardrooms.

CNBC – CED Op-Ed: President and CEO Steve Odland Details a New Year’s Resolution for the Boardroom

Huffington Post – Op-Ed by Member Janice Ellig: Achieving Gender Parity in the Boardroom

David Williams, a Managing Principal at Deloitte and a CED Member, provides insight on the trajectory of the U.S. economy at CED’s 2015 Fall Policy Conference.

Tom Nelson, Chairman, President and CEO of National Gypsum, accepts the Leadership in the Nation’s Interest Award at CED’s 2015 Spring Policy Conference.
Democratic Institutions

Through a mix of research and outreach, CED continued its commitment to making our economic and democratic systems work for all. With crony capitalism being an issue in the 2016 elections, CED issued a report highlighting the factors responsible for its rise and solutions to combat the problem. Led by CED’s Members, the research was a focus at the Fall Policy Conference and profiled in the Wall Street Journal.

CED was also active at the state level, with polling of the New Mexico business community revealing overwhelming support for campaign finance reform. The findings were released at the height of deliberations in the state legislature, highlighted in the state’s leading business paper, and helped contribute to the passage of several transparency-increasing government reforms.

On the heels of Chicago’s municipal elections, Member Jane Sherburne penned an op-ed for Crain’s that encouraged voters to support reforms that boost voter participation and engagement. And in Pennsylvania and Oregon, CED held forums with local business and civic organizations to garner support for appointing rather than electing judges, with new research detailing the economic impact.

CED’s Executive Vice President, Mike Petro, discusses CED’s poll showing overwhelming support for campaign finance reform.

CED’s judicial selection report lays out a four-part plan to ensure the nation’s state courts are impartial for citizens and businesses.

A conversation on making capitalism sustainable at CED’s 2015 Fall Policy Conference, featuring: Judith Samuelson, Executive Director of the Business and Society Program at The Aspen Institute; David H. Langstaff, President of Argotyche and a CED Member; Rep. John Sarbanes (D-MD); Nathan Owen Rosenberg Sr., a Founding Partner of Insigniam and a CED Member; and George Barrett, Chairman and CEO of Cardinal Health and a CED Member.

The Honorable Wallace Jefferson, former Chief Justice of the Texas Supreme Court, makes the case for judicial selection reform at CED’s 2015 Spring Policy Conference.

PRESS

Wall Street Journal – CED Report: Crony Capitalism Hurts the U.S. Economy
Crain’s – CED Member Op-Ed: Jane Sherburne Weighs in on Campaign Finance Reform to Raise Civic Engagement
Distinguished Performance Awards Dinner

Each year, CED honors business leaders for their contributions beyond the boardroom, including public policy, education, diversity, and corporate citizenship and governance. In 2015, the following business leaders were recognized at the Pierre Hotel in New York City before an audience of 450 of their peers and supporters.

Peter G. Peterson
Founder and Chairman
Peter G. Peterson Foundation
CED Leadership Award
Award presented by:
Daniel Rose
Chairman
Rose Associates, Inc.

Jørgen Vig Knudstorp
CEO
The LEGO Group
Global Leadership Award
Award presented by:
Jeffrey D. Dunn
President and CEO
Sesame Workshop

Denise Morrison
President and CEO
Campbell Soup Company
Corporate Citizenship Award
Award presented by:
Maggie Wilderotter
Executive Chairman
Frontier Communications

Marilyn Carlson Nelson
Co-CEO
Carlson Holdings
Leadership in Diversity Award
Award presented by:
Henrietta H. Fore
Chairman and CEO
Holmsman International

Inge G. Thulin
Chairman, President and CEO
3M
Peter G. Peterson Business Statesmanship Award
Award presented by:
W. James McNerney, Jr.
Chairman and CEO
The Boeing Company

Glenn Hutchins
Co-Founder
Silver Lake
Owen B. Butler Education Excellence Award
Award presented by:
David Cote
Chairman and CEO
Honeywell
Thank You to Our 2015 Supporters

3M
Abbott
Lawrence D. Ackman
Linda Addison
Norton Rose Fulbright
Aetna, Inc.
Alliance for Early Success
American Securities LLC
Michael G. Archbold
GNC Holdings, Inc.
Tom Armstrong
Duer Carolina Coil, Inc.
Ian Arnof
Arnof Family Foundation
Paul Atkins
Patomak Global Partners
AT&T
Avaya Inc.
Bank of America
Bernard C. Bailey
Authentix
George S. Barrett
Cardinal Health
Anthony Barrueta
Kaiser Foundation Health Plan, Inc.
Bruce Batkin
Terra Capital Partners
Lydia Beebe
Chevron (Ret.)
Belk, Inc.
Peter A. Benoliel
Quaker Chemical Corporation (Ret.)
David L. Bere
Nonni’s Foods, LLC
Nomi Bergman
Bright House Networks
Best Buy Co., Inc.
Andrea Bierce
Guymon Marrs
Bill & Melinda Gates Foundation
Shideh Bina
Insigniam
Bloomberg
The Boeing Company
The Boston Celtics
James Brady
Grant Thornton LLP
Angela Braly
The Braly Group, LLC
Sean R.H. Bratches
ESPN
William A. Brewer III
Bickel & Brewer
Beth Brooke-Marciniak
EY
The Brookings Institution
Neri Bukspan
EY
Dave Burwick
Peet’s Coffee & Tea
Michael M. Byram
University of Colorado Foundation (Ret.)
Carl T. Camden
Kelly Services, Inc.
Carnegie Corporation of New York
Campbell Soup Company
Carlson
Teresa Carlson
Amazon Web Services
Carolinas HealthCare System
John Castellani
PhRMA
Michael Chesser
Great Plains Energy, Inc. (Ret.)
Chubb Group of Insurance Companies
David Chun
Equilar, Inc.
Cigna
Douglas R. Conant
Conant Leadership
Alan M. Dachs
Fremont Group
Kenneth W. Dam
University of Chicago Law School
Julie Hembrock Daum
Spencer Stuart
Debevoise & Plimpton LLP
Democracy Fund
Michelle Dennedy
Intel Security
DIRECTV
William H. Donaldson
Donaldson Enterprises
Robert H. Dugger
Hanover Provident Capital LLC
Jeffrey D. Dunn
Sesame Workshop
Wade Dyke
Kaplan University
Edgerley Family Foundation
Janice Elieg
Chadick Elieg
Evolving Strategies
Roger W. Ferguson, Jr.
TIAA-CREF
Robin A. Ferracone
Farient Advisors
Itzhak Fisher
Peregrine Ventures
Howard Fluhr
The Segal Group
Margaret “Peggy” Foran
Prudential Financial
Ford Foundation
Henrietta H. Fore
Holman International
Barbara Hackman Franklin
Barbara Franklin Enterprises
Susan Fuhrman
Teachers College, Columbia University
Daniel Fulton
Weyerhaeuser (Ret.)
Troy Gayeski
SkyBridge Capital
E. Gordon Gee
West Virginia University
General Electric Company
Raymond V. Gilmartin
Merck & Co., Inc. (Ret.)
Alfred G. Goldstein
AG Associates
Timothy Goodell
Hess Corporation
Goodwin Procter LLP
Bill Goodwyn
Discovery Education
Patrick W. Gross
The Lovell Group
HBO
Kathy Hopinkah Hannan
KPMG LLP
Paul Haskin
CBRE Group
Hollis Hart
Citi (Ret.)
Heidrick & Struggles
Ben W. Heineman, Jr.
Harvard University
Bradford Hewitt
Thrivent Financial for Lutherans
Jack Hockema
Kaiser Aluminum Corporation
The Home Depot, Inc.
Honeywell
Lisa Hook
Neustar
Lloyd W. Howell, Jr.
Booz Allen Hamilton
R. Glenn Hubbard
Columbia University
Hutchins Family Foundation
Independent Women’s Forum
Ingredion Incorporated
Jeremy M. Jacobs, Jr.
Delaware North Companies, Inc.
Louis Jacobs
Delaware North Companies, Inc.
Larry Jensen
Cushman & Wakefield/ Commercial Advisors
Jeffrey Joerres
ManpowerGroup
Pramod John
Oration
D. Bryan Jordan
First Horizon National Corp.
Andrea Jung
Grameen America, Inc.
Pres Kabacoff
HRI Properties
Laura Karet
Giant Eagle, Inc.
Joseph E. Kaspuyts
Economic Ventures LLC
The Chris and Susan Kearney Foundation
Brian Kelley
Keurig Green Mountain
Theo Killion
Zale Corp (Ret.)
Henry A. Kissinger
Ronald Klein
Holland & Knight
Harry M. Jansen Kraemer, Jr.
Richard J. Kramer
The Goodyear Tire & Rubber Company
Robert J. Kueppers
Deloitte LLP (Ret.)
Toshi “TJ” Kumakura
Suntory Holdings Limited
Thomas Lamb
PNC Financial Services Group, Inc.
David Langstaff
Argotyche, Inc.
Thank You to Our 2015 Supporters

Greg Lau  
RSR Partners

James A. Lawrence  
Great North Star

The LEGO Group

Dawn Lepore  
drugstore.com, Inc. (Ret.)

David Lockton  
Lockton Companies

Stephen J. Luczo  
Seagate Technology

Lumina Foundation  
John D. and Catherine T. MacArthur Foundation

Bruce K. MacLaury  
The Brookings Institution (Ret.)

Tom Maddison  
Xerox Corporation (Ret.)

Deborah Majoras  
The Procter & Gamble Company

Thomas Marra  
Symetra

T. Allan McArtor  
Airbus Americas, Inc.

Daniel McCarthy  
Frontier Communications

Martha McGarry  
Skadden, Arps, Slate, Meagher & Flom LLP

McGraw Hill Financial

Thomas McNerney  
Genworth Financial

McKinsey & Company

Linda E. McMahon  
WWE

Meijer, Inc.

Robert W. Mendenhall  
Western Governors University

Lenny Mendonca  
ECG Management Consultants

Steve Messinger  
MetLife

Ken Moelis  
Moelis & Company

Moglia Family Foundation

Paul M. Montrone  
Liberty Lane Partners

Nicholas G. Moore  
Bechtel Group, Inc. (Ret.)

Brian A. Murdock  
Strategic Investment Group

Joel N. Myers  
AccuWeather

NASDAQ

Jennifer Nason  
JPMorgan Chase & Co.

National Association of Manufacturers

Thomas C. Nelson  
National Gypsum Company

NewYork-Presbyterian Hospital

Takeshi Niinami  
Suntory Holdings Limited

Laurie Nordquist  
Wells Fargo & Co.

Justus O’Brien  
Russell Reynolds Associates

Ronald P. O’Hanley  
State Street Global Advisors

Hilda Ochoa-Brillembourg  
Strategic Investment Group

John F. Olson  
Gibson, Dunn & Crutcher LLP

Steffen Palko  
XTO Energy, Inc.

Jane Palmieri  
The Dow Chemical Company

Carol Parry  
Corporate Social Responsibility Associates

William C. Pate  
Equity Group Investments, LLC

Debra Perry  
Korn Ferry

Gregg Petersmeyer  
Personal Pathways

Donald K. Peterson  
Avaya Inc. (Ret.)

Peter G. Peterson  
Peter G. Peterson Foundation

Todd E. Petzel  
Offit Capital Advisors LLC

Sally Phipps  
Colgate-Palmolive Company

Glen F. Post, III  
CenturyLink

Thomas J. Quinlan III  
RR Donnelley

Matthew Randazzo  
National Math + Science Initiative

Renaissance Learning  
Catherine B. Reynolds

Catherine B. Reynolds Foundation

R. Timothy Rice  
Cone Health (Ret.)

James O. Riordan  
Broadview Networks

Robinson Bradshaw & Hinson, P.A.

Rockefeller Brothers Fund, Inc.

Rockwell Automation

Daniel Rose  
Rose Associates, Inc.

Nathan Rosenberg  
Insigniam

Landon H. Rowland  
Ever Glades Financial (Ret.)

Patricia F. Russo  
Hewlett Packard Enterprise

Edward B. Rust, Jr.  
State Farm Insurance Companies

Stephen W. Sanger  
General Mills, Inc. (Ret.)

George Schindler  
CGI

Elliot S. Schreiber  
Schreiber Paris, LLC.

Lorraine Segil  
The Little Farm Company

Pete Selleck  
Michelin Tire Corporation

John Sexton  
New York University

Jane Sherburne  
Sherburne PLLC

Gregg Sherrill  
Tenneco Inc.

Gary Shorb  
Methodist Healthcare Corporation

Shure Incorporated

Frederick W. Smith  
FedEx Corporation

Snap-on Incorporated

Jeffrey Sonnenfeld  
Yale University School of Management

Sony Corporation of America

Robert J. Stanzione  
Arris Group Inc.

Paula Stern  
The Stern Group

Jane Stevenson  
Korn Ferry

Stuart Family Foundation

SunGard

TD Ameritrade

Frederick W. Telling  
Pfizer (Ret.)

Davia B. Temin  
Temin & Company

Thornburg Foundation

Toy Industry Association

Tallman Trask III  
Duke University

James S. Turley  
EY (Ret.)

Myron “Mike” Ullman, III  
JCPenney Company, Inc.

Betty Vandenbosch  
Kaplan University

Daisy Vanderlinde  
GNC Holdings, Inc.

Verizon Communications

Edward F. Voboril  
Analogic Corporation

Robert S. Walker  
Wexler|Walker

The Walt Disney Company

Weber Shandwick

Robert Stefanowski  
DFC Global Corp.

Ben Walter  
HISCOX USA

Jon Whitmore  
ACT (Ret.)

Scott Wieler  
Signal Hill

John Wilcox  
Sodali Ltd.

Maggie Wilderotter  
Frontier Communications

Christopher Williams  
HCC Insurance Holdings

David S. Williams  
Deloitte LLP

Keith Williams  
Underwriters Laboratories Inc.

Ronald A. Williams  
RW2 Enterprises LLC

Jacob Werenklein  
U.S. Grid Company

Yum! Brands
The Committee for Economic Development of The Conference Board (CED)
is a nonprofit, nonpartisan, business-led public policy organization that delivers well-researched analysis and reasoned solutions to our nation’s most critical issues.

CED’s work is grounded on seven core principles: sustainable capitalism, long-term economic growth, efficient fiscal and regulatory policy, competitive and open markets, a globally competitive workforce, equal economic opportunity, and nonpartisanship in the nation’s interest. CED’s research falls under four issue areas: fiscal health, education, global competitiveness, and democratic institutions.

A Distinguished History

The Committee for Economic Development was founded in 1942 during World War II by a group of business leaders who were concerned about the future of the global economy.

CED’s work in those first few years led to great policy accomplishments, including the Bretton Woods Agreement, establishing both the World Bank and International Monetary Fund, and the Marshall Plan, the economic development program that helped rebuild Europe. In recent decades, CED has made significant contributions across its portfolio, including increasing access to pre-kindergarten and college, advancing campaign finance reform nationwide, placing more women in corporate leadership, and reducing government spending.

Today, CED continues to have an impact through its trusted research and advocacy. Comprised of the nation’s leading business executives, CED Members lend their voice and expertise to pressing economic and educational issues.

Together with CED, Members work to:
- Improve the nation’s fiscal health
- Transform healthcare
- Sustain and promote free enterprise
- Enhance corporate governance
- Reform campaign finance
- Strengthen education

CED’s membership structure offers business leaders an opportunity to impact public policy in numerous areas and through multiple platforms, including: formulating policies that are derived from rigorous research; briefing lawmakers about the need for sound policies; and raising issue awareness by participating in events and media interviews across the U.S.

Learn more about CED online:
www.ced.org
Find us on Facebook.
Follow us on Twitter:
@cedupdate
CED's work contributes to the Bretton Woods Agreement, establishing the World Bank and International Monetary Fund.


October 16: CED's annual meeting addresses the economic recovery.

October 6: CED convenes Subcommittee on Fiscal, Monetary, and Debt Management.


“Because of your concern for the public interest, it seems to me that perhaps more attention is paid to the deliberations of the CED than to almost any other organization dealing with national problems. This enviable reputation, one which you continue to guard and therefore perhaps more attention is paid to the deliberations of the CED than even the public officials.”

President John F. Kennedy

American School Reform

CED releases Innovation in Education: New Directions for the American School.

Business-Education Partnerships

CED Chairman Brad Butler, Chairman, Procter & Gamble, leads the first series of Fortune's business-education summits.

Social Responsibilities of Business Corporations

Following CED's 25th anniversary in 1967, Trustees commit to addressing social problems of communities, including welfare, unemployment, and education for the disadvantaged.

Money in Politics

CED releases its first money in politics report, Financing a Better Election System.

Money in Politics

CED releases Investing in Our Children.

Innovation in Education: New Directions for the American School.

Effectively Fiscal Control.

CED releases Strengthening the Federal Fiscal Control. Fiscal, Monetary, and Debt Management.

Business Development Assistance:

detailing policies that encourage independence and prosperity in the undeveloped nations of the free world.

American School Reform

College admissions test is adopted for the first time. The SAT demonstrates its value in predicting college performance.

Long-Term Economic Growth


Social Responsibilities of Business Corporations

Following CED's 25th anniversary in 1967, Trustees commit to addressing social problems of communities, including welfare, unemployment, and education for the disadvantaged.

Money in Politics

CED releases its first money in politics report, Financing a Better Election System.

Money in Politics

CED releases Investing in Our Children.

Innovation in Education: New Directions for the American School.

Effectively Fiscal Control.

CED releases Strengthening the Federal Fiscal Control. Fiscal, Monetary, and Debt Management.

Business Development Assistance:

detailing policies that encourage independence and prosperity in the undeveloped nations of the free world.
Former President Jimmy Carter meets with CED Trustees Hugh Chapman, Chairman, Nations Bank, and Earl Graves, Publisher, Black Enterprise Magazine, to address Atlanta’s education reform efforts.

“From its inception in 1942 through the recent end of the Cold War, the CED and its trustees have made significant contributions toward the social and economic development of the United States and other nations around the globe.”

President George H.W. Bush

CED Chairman, Roy J. Bostock, Chairman, BCom3 Group, champions early education.

CED files Amicus Brief and U.S. Supreme Court upholds Bipartisan Campaign Reform Act of 2002.

“CED is not just an organization for reform, they’re an organization for free enterprise, for free trade, for all of the fundamental principles that I also believe are vital to the future of America, and I’m grateful.”

Senator John McCain

CED’s Annual Meeting Addresses US-China Relations

China’s Ambassador to the United Nations, Wang Guangya, discusses U.S.-China relations, trade, and monetary policies.

“I cannot think of a single business organization other than CED that not only knew what they were against, but knew what they were for, and that’s really, really important, because as we say in Tennessee any mule can kick a barn down, it takes a carpenter to build one. CED is the only business group I’m aware of that’s in the carpentry business.”

Representative Jim Cooper


CED releases Adjusting the Prescription, a market-based plan to transform health care, The Role of Business in Promoting Educational Attainment, detailing how companies advance the higher education of employees; and Crony Capitalism: Unhealthy Relations Between Business and Government, a report on the rise of cronyism and solutions to combat the problem.

CED joins with The Conference Board.

CED advocates Health Care Reform

CED releases a policy statement with recommendations to improve the quality, cost, and coverage of health care in America, Quality, Affordable Health Care for All: Moving Beyond the Employer-Based Health-Insurance System.

“I commend CED members for your commitment to public policy initiatives that impact the quality of life for Americans and people around the globe.”

President George W. Bush

CED Reignites Campaign Finance Work

CED releases Building on Reform: A Business Proposal to Strengthen Campaign Finance.

CED Launches the Sustainable Capitalism Project to encourage business leaders to take a more expansive role in their societal responsibilities and embrace business statesmanship.

CED joins with The Conference Board.

CED Advocates Health Care Reform

CED releases a policy statement with recommendations to improve the quality, cost, and coverage of health care in America, Quality, Affordable Health Care for All: Moving Beyond the Employer-Based Health-Insurance System.

“I cannot think of a single business organization other than CED that not only knew what they were against, but knew what they were for, and that’s really, really important, because as we say in Tennessee any mule can kick a barn down, it takes a carpenter to build one. CED is the only business group I’m aware of that’s in the carpentry business.”

Representative Jim Cooper

CED supports early education

CED Chairman, Roy J. Bostock, Chairman, BCom3 Group, champions early education.

CED Launches the Every Other One initiative to increase female representation on U.S. corporate boards.

Business Involvement in Early Education

Led by former PNC Chairman James Rohr, CED issues Unfinished Business, encouraging business leaders to assume a more active role in advocating for early education programs.

As part of CED’s College- and Career-Ready Project, a taskforce of business leaders is assembled to support the implementation of high-quality K-12 standards.

CED Launches the Every Other One initiative to increase female representation on U.S. corporate boards.
Member Opportunities

CED Members are comprised of individuals at the Chair, CEO, President, or other senior leadership tier at a company, academic institution, or consulting firm. Members are afforded the unique opportunity to contribute business insights to our nation’s most critical economic and educational issues by participating in a variety of activities, including:

• The Policy & Impact Committee. CED’s Policy & Impact Committee directs the research plans and approves all policy positions.

• Subcommittees. CED’s Subcommittees meet regularly via conference call to review and provide input on research and outreach plans. Current Subcommittees include: Education, Health Care, Women’s Economic Contribution, Sustainable Capitalism, Fiscal Health, and Money in Politics.

• Policy Conferences. CED hosts two national policy conferences each year in Washington, D.C. These two-day meetings bring together government officials and industry experts for policy discussions and networking. Conference attendance is approximately 250 people, with sponsorships available to showcase support of specific CED policies or programs.

• Policy Briefings. All CED Members receive weekly newsletters and the opportunity to participate in monthly policy briefings and, throughout the year, policy forums across the U.S.

• Media Access. CED provides opportunities to deliver commentary and author opinion pieces on CED’s website and blog, as well as to contribute to national media publications, industry journals, and other traditional and social media.

• The Distinguished Performance Awards Dinner and the Leadership in the Nation’s Interest Award Dinner. These awards dinners provide opportunities for CED to honor business leaders who have served in the nation’s interest and championed what CED refers to as “business statesmanship.” The Distinguished Performance Awards Dinner, held annually in New York City, traditionally hosts about 500 business leaders and 80 corporate sponsors to showcase their support. CED bestows the Leadership in the Nation’s Interest Award during its two policy conferences in Washington, D.C. The award is reflective of business leaders who lead their company with integrity and champion policies for the common good.

CED Members also gain access to research and events from The Conference Board, a nonprofit, global, independent business membership and research organization.

What Members Say About CED

“`The Committee for Economic Development has a long history of championing sound fiscal policy, early education, strong corporate governance, and investment in our workforce.”

Roger W. Ferguson, Jr.
President and CEO, TIAA-CREF

“I admire CED’s ability to bring together business and academic leaders to find policy solutions without the constraints of partisanship. Americans want and deserve an economy and government they can trust and rely upon. I believe CED can play a strong role in making that a reality.”

Maggie Wilderotter
Executive Chairman, Frontier Communications

“I’m proud to be a part of an organization like CED that improves the quality of U.S. corporate boards and develops bipartisan solutions to foster prosperity and equal opportunity for all.”

David Chun
Founder and CEO, Equilar, Inc.

“What Members Say About CED

“For additional information on becoming a Member, please contact Mindy Berry: mberry@ced.org or 202-469-7826. To learn more, you also can visit CED’s website: www.ced.org.”

Additional Information
Original CED Board of Trustees

James F. Bell, Chairman of the Board, General Mills
William Benton, Co-Founder, Benton & Bowles
Chester C. Davis, President, Federal Reserve Bank of St. Louis
Ralph E. Flanders, President, Jones & Lamson Machine Company
Marion B. Folsom, Treasurer, Eastman Kodak Company
Clarence Francis, President, General Foods
Paul G. Hoffman, President, The Studebaker Corporation
Lou Holland, President, Holland Engraving
Charles R. Hook, President, The American Rolling Mill Co.
Reagan Houston, Industrialist and Merchant, San Antonio, Texas
Eric A. Johnston, President, Brown-Johnston Co.
Harrison Jones, Chairman, The Coca-Cola Company
Charles F. Kettering, Vice President, General Motors Research Corporation
Thomas B. McCabe, President, Scott Paper Company
Reuben B. Robertson, Executive Vice President, The Champion Paper and Fiber Company
Edgar B. Stern, Royal Street Corporation
John Stuart, Chairman, The Quaker Oats Company

Recent Publications and Resources

2016 Election Website
Child Care in State Economies
Crony Capitalism: Unhealthy Relations Between Business and Government
Choosing Justice? The Need for Judicial Selection Reform
Adjusting the Prescription: CED Recommendations for Health Care Reform
The Role of Business in Promoting Educational Attainment: A National Imperative
Every Other One: More Women on Corporate Boards
Business4Readiness, an educational smartphone app and microsite on college- and career-ready standards
How Business Leaders Can Support College- and Career-Readiness: Staying the Course on Common Core
SaveGo: CED’s Plan to Put the Nation’s Fiscal House in Order
Hiding in Plain Sight: The Problem of Transparency in Political Finance
Investing in Children: Business Leadership in Early Childhood Education
Unfinished Business: Continued Investment in Child Care and Early Education is Critical to Business and America’s Future

View all CED publications and resources at ced.org