

THE BUSINESS CASE FOR Investing In High Quality Child Care



**NEARLY 11 MILLION CHILDREN
DEPEND ON PAID CHILD CARE EVERY WEEK**



QUALITY CHILD CARE



**helps parents
earn**



**helps children
learn**



Quality child care is essential to the safety and healthy development of children, particularly in the school readiness of low income children.



Access to **high quality child care leads to a more skilled workforce**—school readiness leads to better school performance, increased high school graduation rates and students college- and career-ready.

Especially for low-wage workers with children, the decision to work or seek additional education may depend on the availability of affordable child care.

CHILD CARE'S ECONOMIC CONTRIBUTION

\$41.6 billion

U.S. child care industry revenue of \$41.5 billion **led to another \$41.6 billion** in spillover impact on local economies.

624,500

The U.S. child care industry employs about 1.5 million individuals who **support an additional 624,500 jobs** in local economies.

\$18 billion

The \$21.2 billion in employee and proprietors' earnings within the child care industry **generates \$18 billion** in additional earnings across the U.S.



**Building with blocks today.
Building the economy tomorrow.**

Families and employers depend on quality child care for more stability for today's employees and to invest in tomorrow's workforce.