Public and private stakeholders must partner and work in sync.

**Public-Private Partnerships**

**THE CHALLENGE**
TO BUILD A COMPETITIVE US WORKFORCE FOR THE POSTPANDEMIC ECONOMY:
Rapid technological change has dramatically shifted needed skills and jobs, reducing demand for low-skill roles.

**THE SOLUTION**
PUBLIC-PRIVATE PARTNERSHIPS THAT PREPARE WORKERS WITH IN-DEMAND SKILLS:
Business, public policy, and education leaders should collaborate to foster industry-based apprenticeships, redesign curricula, establish widely accepted credentials, and improve publicly supported training.

**Business Leaders**
Facilitate career mobility by connecting real demand in their industries to training for future skills and roles and by engaging partners that improve training outcomes.

**Educators & Trainers**
Collaborate with business leaders to improve the design and content of training programs, establish skill-based credentials, and map career pathways to actual jobs in industry.

**Labor Leaders**
Facilitate on-the-job training and apprenticeships, ensure credentials are widely recognized, and provide wrap-around support.

**The American Worker**
Employed and unemployed workers must have access to transparent information about jobs and skills in demand and training programs available.

**Public Policy Leaders**
Incentivize unemployed and employed workers to prepare for the postpandemic economy. Incentivize business and educators to seek out public-private partnerships.

**Source:** The Conference Board

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