CED Committees

CED continues to play an important role through its trusted research and development of solutions in the nation’s interest. Comprised of leading business executives, CED lends its voice on pressing national public policy issues.

Policy & Impact Committee

The Policy & Impact Committee strives to provide guidance on overall research and outreach for the Committee for Economic Development, the Public Policy Center of The Conference Board.

Co-Chairs:
Ed Rust, Jr., Chairman of the Board, State Farm Mutual Automobile Insurance Company
Maria Sastre, Former President and Chief Operating Officer, Signature Flight Support
Jay Worenklein, Chairman & CEO, US Grid Company

Trade/Economic Globalization Committee

As part of its commitment to advance American prosperity and economic leadership in the rapidly changing 21st century economy, CED analyzes the challenges to US economic competitiveness comprehensively, identifying our nation’s policy strengths and shortcomings, describing the challenges and tensions facing US policymakers and business leaders, and providing policy recommendations for an effective US response.

Chair:
Hollis Hart, Former President, International Franchise Management, Citi

Co-Chair:
Vicki Poponi, Former Customer Experience Office, American Honda Motor Co., Inc.

Education Committee

CED’s portfolio of education work addresses the entire learning continuum -- early childhood, K-12, and postsecondary education. CED’s deepest effort has been focused on increasing the quality of, and access to, high-quality early education through public and private initiatives. Research at the national and state levels includes examining the impact of the child care industry across states; improving the early childhood education workforce; providing recommendations on student transitions to the workplace; boosting postsecondary institution performance; increasing teacher quality; and advancing apprenticeship as a training strategy. CED supports work in states across the country by sharing evidence-based policies and practices to increase access and quality of early care and education.

Early Childhood Education
Chair: Jo Kirchner, CEO, Primrose Schools

Co-Chairs:
Michael J. Chesser, Former CEO, Great Plains Energy Incorporated
Larry Jensen, President and CEO of Cushman & Wakefield, Commercial Advisors Partners

K-12 Education
Chair: Edward F. Cox, Retired Partner, Patterson Belknap Webb & Tyler LLP

Postsecondary Education
Chair: Scott Pulsipher, President, Western Governors University
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Fiscal Health Committee
Fiscal responsibility will remain one of the crucial issues before the nation for years to come. CED advocates fiscal responsibility and sound macroeconomic policy through an explicit program to manage the new debt incurred to combat the coronavirus pandemic, comprehensive budget deficit reduction including tax reform that broadens the tax base and reduces tax rates, and market-based solutions to the rising cost of health care.

Co-Chairs:
W. Bowman Cutter, Senior Fellow and Director, Economic Policy Initiative, The Roosevelt Institute
Joseph E. Kasputys, CEO, Economic Ventures

Health Care Committee
To address unsustainably rising health care costs, deficient quality of care, and inadequate access, CED continues to advance our recommendations for market-based and consumer-driven health care reform, including modernization of Medicare through the Medicare Advantage program and avoiding national fee-for-service health care.

Chair:
Ronald A. Williams, Chairman and CEO, RW2 Enterprises, LLC

Co-Chairs:
George S. Barrett, Former Chairman and Chief Executive Officer, Cardinal Health, Inc.
Angela Braly, Founder and President, The Braly Group, LLC
Steve Messinger, President, ECG Management Consultants

Infrastructure Committee
Modern, effective infrastructure is an essential requirement for national commerce and for growing and widely shared prosperity—even as changes in technology drive changes in our infrastructure requirements. As the underlying structure of the nation’s economy, vital infrastructure includes public works that provide physical connectivity and quality of life, but also extends to realms of communication and information necessary for modern living and commerce. In the wake of the COVID-19 pandemic, the US must power its recovery and long-run economic strength by fostering world-leading infrastructure. To further that goal, CED is undertaking research and determining solutions to guide the delivery of cutting-edge infrastructure on a sustainable basis, helping to connect businesses and workers to more opportunities, increase productivity, and advance American competitiveness.

Co-Chairs:
Jack Hockema, Executive Chairman, Kaiser Aluminum
Vicki Poponi, Former Customer Experience Office, American Honda Motor Co., Inc.
Nathan O. Rosenberg, Founding Partner, Insigniam
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Smart Regulation Committee
CED’s Regulation Committee develops and builds-on the messages and major lessons described in CED’s latest book, *Smart Regulation*, which include the need for rigorous cost-benefit analysis of proposed new regulations, ex-post review of existing regulations (which will require improved data collection), and nonpartisanship. These lessons have important application to a post-COVID-19 economy.

**Chair:**
Michael G. Archbold, Former Chief Executive Officer, GNC Holdings, Inc.

**Co-Chairs:**
Hollis W. Hart, Former President, International Franchise Management, Citi
Kathy Hopinkah Hannan, Former National Managing Partner, Diversity & Corporate Responsibility, KPMG LLP
Patricia A. McKay, Partner, Templeton & Co.

Sustaining Democratic Institutions Committee
CED has long held that a vibrant and strong economy results from business competition in the marketplace, and that strong democratic institutions are critical to economic success. Washington works best when Americans trust that it is working in the nation’s interest. CED is deeply concerned about challenges to the strength of the nation’s democratic institutions, including practices that elevate the interests of private actors at the expense of the public good. To ensure the health and vitality of our democracy, CED engages in research and outreach focused on restoring bipartisanship which is central to the strength of, and trust in, a government that is responsive and accountable to the people.

**Chair:**
Robert J. Kueppers, Senior Partner (Retired), Global Regulatory & Public Policy, Deloitte LLP

**Co-Chairs:**
Ronald J. Klein, Partner, Holland & Knight LLP
Jane Sherburne, Principal, Sherburne PLLC

Technology & Innovation Committee
US leadership in technology and science has been a key contributor fueling American prosperity. However, the nation is facing growing global competition, relatively weak public investment, a potentially more rapid and more complex innovation cycle, and ominous signs that policymakers are at a loss for how to modernize rules and approaches that can support innovation while protecting consumers and competition. CED undertakes research to guide the urgent action required to help secure the US’s continuing place as the hub for innovation and development while ensuring all Americans benefit from advances in technology and science.

**Co-Chairs:**
Peter Altabef, Chairman & Chief Executive Officer, Unisys
Reece Kurtenbach, CEO, Daktronics
CED Committees
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Women in Corporate Leadership Committee
To strengthen and sustain a campaign for more women in leadership, CED works with business leaders to promote and highlight female representation in leadership roles through research, media and legislative outreach. Through our “Women in Corporate Leadership” effort, CED encourages corporations to increase the number of women in C-Suite and in technology-related leadership roles.

Co-Chairs:
Hollie Heikkinen, CEO & Founder, iWorker Innovations
Patricia McKay, Partner and Managing Director, Templeton & Company

Workforce Committee
American leadership, prosperity, and competitiveness hinge on maximizing the contributions of our nation’s workers. In keeping with the nation’s interest in the global competitiveness of the American workforce, CED has a long tradition of helping all Americans to reach their full potential. As part of that effort, CED assesses the challenges and drivers that may be keeping some Americans from more fully participating in the labor force or better developing in-demand talents and skills, the reforms that may be needed to the immigration system to best capitalize on international talent and proposes policy solutions in the national interest that will help more American families share in increasing prosperity through work.

Co-Chairs:
Paul Decker, President and Chief Executive Officer, Mathematica Policy Research
Howard Fluhr, Chairman Emeritus, Segal
CED Committees: Select Committees
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Ad-Hoc Committee on COVID-19
CED has launched the Ad Hoc Subcommittee on the Public Policy Response to the Economic Impact of COVID-19 to consider how the government policy response, including relief and stimulus policies, regulation, tax policies and public health policies might be structured and how private partnerships might contribute to address the near and longer-term economic impact, restore economic growth and get America back to work. The Ad Hoc Committee utilizes the unique expertise of the CED Trustees at a time of national/international.

Co-Chairs:
W. Bowman Cutter, Senior Fellow and Director, Economic Policy Initiative, The Roosevelt Institute
Joseph E. Kasputys, CEO, Economic Ventures

CED Task Force: Re-Opening the Economy: NYC
CED’s Task Force on the Reopening of the economy in New York City utilizes the extensive expertise of its Trustees, to provide solutions —CED’s signature value-added throughout its history-- on how NYC, the early epicenter of the virus’ impact and the nation’s largest metropolitan economy, can best overcome the important challenges COVID-19 has unleashed. Using the lens of New York City—the area of the country hit hardest by COVID-19 early in the crisis—this effort will also provide original analysis and potentially wide-reaching lessons for understanding COVID-19’s potential impact on US cities.

Co-Chairs:
Edward F. Cox, Retired Partner, Patterson Belknap Webb & Tyler LLP
Phil Friedman, President and CEO, Computer Generated Services (CGS)