

DISTINGUISHED PERFORMANCE AWARDS

COMMITMENT TO BUSINESS STATESMANSHIP
2019 ANNUAL DINNER

WED, OCT 2, 2019
RECEPTION 6-7 PM
DINNER 7-9 PM
THE PIERRE HOTEL, NYC

DISTINGUISHED PERFORMANCE AWARDS

2019 HONOREES

PETER G. PETERSON BUSINESS STATESMANSHIP AWARD



CRAIG JELINEK

President & CEO
Costco Wholesale Corporation

Introduced by:

MAGGIE WILDEROTTER

Chairman & CEO
Grand Reserve Inn

OWEN B. BUTLER EDUCATION EXCELLENCE AWARD



DENNIS A. MUILENBURG

Chairman, President & CEO
The Boeing Company

Introduced by:

KELLY ORTBERG

CEO
Collins Aerospace

EXCELLENCE IN PUBLIC POLICY AWARD



RICH LESSER

CEO
Boston Consulting Group

Introduced by:

JAMES WHITEHURST

President & CEO
Red Hat

DISTINGUISHED PERFORMANCE AWARDS

2019 HONOREES

LEADERSHIP IN DIVERSITY AWARD



LISA LUTOFF-PERLO
President & CEO
Celebrity Cruises

Introduced by:

MARIA SASTRE
Former President & COO
Signature Flight Support

CORPORATE CITIZENSHIP AWARD



TIMOTHY RYAN
U.S. Chairman & Senior Partner
PwC

Introduced by:

MICHAEL ROTH
Chairman & CEO
Interpublic

CED LEADERSHIP AWARD



TERESA CARLSON
Vice President, Worldwide Public Sector
Amazon Web Services

Introduced by:

LINDA ZECHER
CEO & Managing Director
The Barkley Group



COMMITTEE FOR ECONOMIC DEVELOPMENT

The Committee for Economic Development (CED) of The Conference Board is a nonprofit, nonpartisan, business-led public policy organization that delivers well-researched analysis and reasoned solutions to our nation's most critical issues.

Since its inception in 1942, CED has addressed national priorities that promote sustained economic growth for the benefit of all Americans. CED's work has helped shape economic policies and initiatives that include the Marshall Plan and the Bretton Woods Agreement; campaign finance and education reform; and short- and long-term challenges to our nation's fiscal health and free enterprise system. CED's research findings are linked with programs throughout the country, achieving tangible impact at the local, state, and national levels.

Our nation requires inspired business leadership to reach the goals that we all share, including increased economic growth and educational opportunities. We need reasoned dialogue to address these civic challenges, and strong business leaders to support, influence, and advance the discussions.

The Distinguished Performance Awards Dinner honors business leaders who have answered CED's call for leadership. We are proud to highlight our history of engaging business leaders in public policy and look forward to recognizing the many companies and individuals who continue that legacy.



PETER G. PETERSON BUSINESS STATESMANSHIP AWARD

The Business Statesmanship Award was established in honor of Peter G. Peterson, one of CED's longest serving Trustees. This Award recognizes a corporate executive who champions issues in the interest of the public good, and holds themselves to the highest standards of ethics and integrity.

CRAIG JELINEK
President & CEO
Costco Wholesale



Craig hails from the high desert town of Lancaster, California, 60 miles north of Los Angeles. It was here that he grew up and attended high school and junior college, and it was here that he got his first job as a part-time food stocker with Fed-Mart's Lancaster franchise. He worked for Fed-Mart through college and graduated with an Associate degree in Business Administration in 1975. Craig held various management positions with Fed-Mart, eventually becoming operations manager for its Los Angeles division until its closure in 1982. He spent the next two years with a department store chain called Gemco. In 1984 he joined Costco, opening the company's sixth location in Tukwila, Washington. He played a key role in Costco's expansion into Nevada and California. As Assistant Vice President, Regional Manager of what was then called the Southwest Region.

Craig returned to the Puget Sound region in 1992, assuming the title of Senior Vice President, Operations, for the West Coast. The Price Club merger in October 1993 brought new changes, and he took over the Northwest Region. In 2004 Craig was promoted to Executive Vice President and COO of Merchandising overseeing E-commerce, Fresh Foods, Meat, Bakery, Deli, Produce, Foods, Non-Foods, Pharmacy, Home/Business Centers and Purchasing. In 2010, Craig was named President and COO, and he joined Costco's Board of Directors. In January 2012, Jim Sinegal retired, and Craig took over as CEO.



OWEN B. BUTLER EDUCATION EXCELLENCE AWARD

The Owen B. Butler Education Excellence Award was established in 2013 in honor of Brad Butler, former Chairman and CEO of Procter & Gamble, and former Chairman of CED. The Award recognizes an individual and a company's exceptional commitment to quality education, skills development, and workforce readiness programs.

DENNIS A. MUILENBURG
Chairman, President & CEO
The Boeing Company



Dennis Muilenburg is chairman of the board, president and chief executive officer of The Boeing Company. Muilenburg, 55, oversees the strategic direction of the Chicago-based, \$101.1 billion aerospace company. Muilenburg, who joined Boeing in 1985, holds a bachelor's degree in aerospace engineering and an honorary doctor of science degree from Iowa State University, as well as a master's degree in aeronautics and astronautics from the University of Washington.

Muilenburg is a member of the board of directors of Caterpillar Inc., the U.S.-China Business Council, the Congressional Medal of Honor Foundation, Northwestern University and FIRST (For Inspiration and Recognition of Science & Technology). He is past chairman of the Aerospace Industries Association (AIA) board of governors and a current AIA executive committee member. He is a member of the board of directors of Business Roundtable, an association of chief executive officers of leading U.S. companies. Appointed by the administrator of the National Aeronautics and Space Administration, he serves on the National Space Council's Users Advisory Group.

He is an honorary fellow of the American Institute of Aeronautics and Astronautics (AIAA) and the Royal Aeronautical Society, and a member of the National Academy of Engineering (NAE).

EXCELLENCE IN PUBLIC POLICY AWARD

The Excellence in Public Policy Award honors an individual in the private or public sector who demonstrates a strong commitment to public policy in the nation's best long-term interests. The Award recognizes leaders who advocate policies that address society's key concerns, including long-term economic growth, educational excellence and achievement, sustainability, corporate governance, innovation, and competitiveness.

RICH LESSER
CEO
Boston Consulting Group



Rich Lesser is CEO of Boston Consulting Group (BCG). He has offices in New York and Beijing and has served as CEO since January 2013. Under his leadership, BCG has continued its strong global growth across all regions and practices, fueled by investments in new offices, digital and analytics, and capabilities to drive innovation and transformation. Rich oversaw the launch of BCG Digital Ventures, a digital innovation, product development, and commercialization firm; BCG Gamma, a cutting-edge advanced analytics and machine-learning team; and BCG TURN, a rapid performance acceleration unit.

Rich is a member of several leading organizations, such as the World Economic Forum's International Business Council and the US Business Roundtable. He has also accelerated BCG's strong investments in social impact through its many partnerships, including the World Food Programme, Save the Children, and the World Wildlife Fund, along with many global health initiatives.

Previously, Rich served as BCG's chairman for North and South America from 2009 to 2012 and as head of the New York Metro office system from 2000 to 2009. Since joining BCG in 1988, Rich's client work has focused on strategy, operations, leadership, and large-scale transformation. He received an MBA from Harvard Business School, where he was a Baker Scholar, and a BSE in chemical engineering, summa cum laude, from the University of Michigan.



LEADERSHIP IN DIVERSITY AWARD

The Leadership in Diversity Award was established by CED to honor exceptional companies and individuals who are leading programs that foster diversity in the workplace and champion underrepresented groups.

LISA LUTOFF-PERLO

President & CEO
Celebrity Cruises



Lisa Lutoff-Perlo is a dynamic business leader whose vision and strategy has propelled Celebrity Cruises to historical financial performance. Her brand-defining industry firsts solidify her reputation as a bold trailblazer in the complex and ever-changing maritime industry. Lutoff-Perlo leads the multi-billion-dollar brand with 13 ships sailing to 300+ global ports with each ship's crew representing over 60 nationalities and a diverse global workforce of over 20,000. Lutoff-Perlo also leads Royal Caribbean Cruises' (RCL) Global Marine Organization, ensuring that the corporation's \$28-billion fleet of 59 ships run safely, smoothly and efficiently across all RCL brands.

Under her leadership, Celebrity Cruises has doubled operating income, achieved double-digit ROIC, double-digit yield growth, significantly improved NPS and employee engagement results. Lutoff-Perlo has launched industry-transforming cruise ships including Celebrity's lauded Solstice Class, acclaimed Edge Series, and the Galapagos-based Celebrity Flora into the marketplace to critical acclaim.

An avid champion for diversity and inclusion, education, STEM and an advocate for young women, Lutoff-Perlo has changed the conversation around cultural and gender equality in the maritime industry. She has ignited initiatives to raise the percentage of female officers on the bridge and landside, including hiring the first female American captain, the first female African bridge officer, and the first female Ecuadorian captain. She lends her leadership to several philanthropic, business and women's organizations.

She has received numerous prestigious awards for her groundbreaking work and contributions in the travel industry and business communities.

CORPORATE CITIZENSHIP AWARD

The Corporate Citizenship Award is presented to a company that demonstrates a strong commitment to corporate responsibility practices and whose leaders are actively engaged in supporting and expanding those efforts. The Award highlights companies that integrate key societal concerns into their core operating strategies.

TIMOTHY RYAN
US Chairman & Senior
Partner, PwC



Tim Ryan is US Chairman and Senior Partner of PwC. Prior to his current role, Tim served as Vice Chair responsible for the firm's strategy and stakeholder relationships including investor relations, regulatory affairs, public policy, corporate responsibility and human capital. He has over 28 years of diversified experience serving clients in the financial services industry in the U.S. and internationally. Tim previously led PwC's Assurance practice and before that, he led PwC's U.S. Financial Services practice and PwC's Consumer Finance Group. In 2017, Tim worked with a group of CEOs to launch The CEO Action for Diversity & Inclusion™ — the largest ever CEO-driven business commitment to advance diversity and inclusion in the workplace.

He has been published or quoted in numerous publications and is a frequent contributor to industry events. Tim was a member of PwC's "Closing the Expectation Gap Committee." This committee designed and implemented improvements to PwC's audit process to address gaps between the expectations of constituents and accounting standards. He has also served on PwC's US Board of Partners and Principals and the PwC network's Global Board.

Tim is a certified public accountant in Massachusetts and New York, and a member of the American Institute of Certified Public Accountants. Tim serves on the Board of Trustees for the Securities and Exchange Commission Historical Society and the Children's Aid Society. He graduated from Babson College where he studied accounting and communications and joined the firm after graduation.

CED LEADERSHIP AWARD

The CED Leadership Award recognizes a CED Trustee's exceptional service to the organization and the special contributions they have made to CED's policy research, outreach and impact programs, and the overall governance and administration of the organization.

TERESA CARLSON

Vice President, Worldwide
Public Sector
Amazon Web Services



Teresa Carlson is the founder and leader of Amazon Web Services (AWS) Worldwide Public Sector, and one of the most accomplished and forwarding-thinking technology leaders in the world today. Through her charismatic leadership, Carlson has helped change mindsets of both individuals and organizations around the world, modernize policies at all levels of government and cultivate a 21st century global workforce equipped with the skillset necessary to leverage the full potential of cloud to drive innovation.

Carlson founded the Worldwide Public Sector in 2010, and since then has driven the business' growth. Today, more than 4,000 government agencies, more than 9,000 education institutions and more than 24,000 nonprofit organizations around the world use AWS. Additionally, Carlson advises Amazon Public Policy on global policy issues.

Carlson has also been a strong advocate for empowering women in the technology field. That passion led to the creation of "We Power Tech," AWS's diversity and inclusion initiative, which aims to ensure underrepresented groups - including women - are reflected throughout all AWS outreach efforts. Less than two years after launching the program, We Power Tech has engaged more than 1,000 individuals across eight countries worldwide.

Carlson has over 20 years of executive experience and has earned industry recognition for her leadership. In 2019, she was inducted into the Wash100, a premier group of public and private sector leaders with expertise in the government space.

2019 DISTINGUISHED PERFORMANCE AWARDS
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