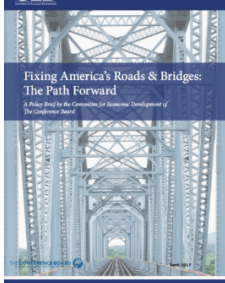


Committee for Economic Development
Fixing America's Roads & Bridges: The Path Forward
Social Media Toolkit

Report



http://bit.ly/CED_Infrastructure

Sample Tweets

- Keeping US roads and bridges in a state of good repair contributes to a robust economy. New report from @CEDUpdate: http://bit.ly/CED_Infrastructure
- Transportation infrastructure investment raises economic growth, improves productivity, and increases land values: http://bit.ly/CED_Infrastructure
- The National Highway System carries over 40% of all traffic, 75% of heavy truck traffic & 90% of all tourist traffic: http://bit.ly/CED_Infrastructure
- DYK, \$14 trillion in goods are shipped from sites in the US to domestic and international destinations each year? http://bit.ly/CED_Infrastructure
- Almost all economic activity depends on the mobility of our highways, roads, and bridges. Read our latest report: http://bit.ly/CED_Infrastructure
- In 2014 alone, most of the \$165 billion in infrastructure spending came from state & local level. Only 25% came from gov't: http://bit.ly/CED_Infrastructure
- The Interstate Highway System has seen increased levels of travel, increased congestion, & deteriorating conditions: http://bit.ly/CED_Infrastructure
- The US lacks a long-term sustainable transportation funding source to pay for needed investments and improvements: http://bit.ly/CED_Infrastructure

Sample Facebook and LinkedIn Messages

The National Highway System is the largest highway system in the world and connects major airports, truck terminals, ports, railway stations, pipeline terminals, and other strategic transport facilities. Check out the Committee for Economic Development's report here: http://bit.ly/CED_Infrastructure

Did you know, the average American family spends more than \$7,600 per year on transportation? That cost exceeds expenditures on food and more than twice what families spend on out-of-pocket health care costs. Transportation absorbs about one out of every seven dollars of income for 90 percent of American families. http://bit.ly/CED_Infrastructure

Transportation infrastructure investment raises economic growth, improves labor productivity, and increases land values. It can also create positive spillovers, including improved public health, higher energy efficiency, and greater economic development. Check out the Committee for Economic Development's report here: http://bit.ly/CED_Infrastructure

To keep the Interstate Highway System in a state of good repair and meet the country's growing travel needs, the US Department of Transportation estimates it will cost about \$189 billion to clear the backlog of necessary system improvement projects: http://bit.ly/CED_Infrastructure

The Highway Trust Fund (HTF) remains America's primary funding source for interstate highways, local roads, bridges, and transit systems. Revenues flowing into the HTF come almost entirely from motor fuels taxes (18.4 cents per gallon for gasoline and 24.4 cents per gallon for diesel fuel), which have been declining due to the rise of fuel-efficient vehicles. Read the report from the Committee for Economic Development: http://bit.ly/CED_Infrastructure

The Highway Trust Fund is expected to reach an annual shortfall of \$16 billion by 2020. Since 2008, shortfalls have been addressed by Congress, with general fund bailouts totaling \$62 billion. Something must change, and the Committee for Economic Development has some common-sense, bipartisan solutions to the problem. Read their report here: http://bit.ly/CED_Infrastructure

Picture links

<https://1drv.ms/i/s!AkgGvrsj9NlKnEF2NI4w-OpDrQEI>

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