

Committee for Economic Development of the Conference Board  
Regulation & the Economy: The Relationship & How to Improve It  
Social Media Toolkit

Sample Tweets:

Market economies need clear rules to function efficiently. But has regulation become too burdensome? A new report: [http://bit.ly/CED\\_Regulation](http://bit.ly/CED_Regulation)

Why don't regulations always live up to expectations or achieve their intended goals? A new report from @CEDUpdate: [http://bit.ly/CED\\_Regulation](http://bit.ly/CED_Regulation)

Gov't must be engaged in assuring the quality of regulation, not reactively responding to failures in regulation. [http://bit.ly/CED\\_Regulation](http://bit.ly/CED_Regulation)

DYK, research suggests that regulatory burden is relatively low in the United States compared with other countries? [http://bit.ly/CED\\_Regulation](http://bit.ly/CED_Regulation)

Good regulation policy is easier in theory than in practice. Learn how we can do a better job in this new report: [http://bit.ly/CED\\_Regulation](http://bit.ly/CED_Regulation)

Regulations create rules of the game for citizens, business, gov't & civil society. Learn how the US can do better: [http://bit.ly/CED\\_Regulation](http://bit.ly/CED_Regulation)

#Regulation is indispensable to the proper function of economies and societies. But do they always work as intended? [http://bit.ly/CED\\_Regulation](http://bit.ly/CED_Regulation)

#Regulations lay the foundation of markets and protect the rights & safety of citizens; but at what cost? Read more: [http://bit.ly/CED\\_Regulation](http://bit.ly/CED_Regulation)

Regulations are necessary for a market-based #capitalist society, but they don't always achieve their social goals. [http://bit.ly/CED\\_Regulation](http://bit.ly/CED_Regulation)

Sample Facebook and LinkedIn posts:

Done right, regulation can level the playing field, encourage greater competition and innovation, and combat short-sightedness—all of which increase economic growth in the long run. Learn how we can reach this I deal in a new report from [Tag] The Committee for Economic Development: [http://bit.ly/CED\\_Regulation](http://bit.ly/CED_Regulation)

Without some oversight and regulation, our free enterprise system could not exist. But regulations are not costless. Endless red tape, excessive paperwork, and the government resources needed to enforce them cause regulations to not always meet their intended societal benefit. Learn more about achieving balance in a new report from the [TAG] Committee for Economic Development: [http://bit.ly/CED\\_Regulation](http://bit.ly/CED_Regulation)

Regulations can have unintended costs when they become outdated or inconsistent with their original policy objectives. The 2008 financial crisis—which resulted in part from poorly designed regulatory regimes and the uneven enforcement of existing regulations—and the ensuing and ongoing economic downturn starkly illustrate the potential consequences of regulatory failure. Learn how government can improve their regulatory oversight in a new report from [TAG] The Committee for Economic Development: [http://bit.ly/CED\\_Regulation](http://bit.ly/CED_Regulation)

To promote a business-friendly regulatory climate, large, powerful companies sometimes lobby for special-interest regulations that keep potential new, innovative competitors out of the market and thus remove much of the incentive for their own companies to keep innovating. Learn more in this new report: [http://bit.ly/CED\\_Regulation](http://bit.ly/CED_Regulation)

Government regulation of economic and social activities permeates our lives. While regulation in many instances yields important public benefits, they are often imposed on individuals and organizations with too little thought or analysis of what is gained in comparison with the losses incurred in time, money, indecision, and productivity. Read more in a new report from [TAG] The Committee for Economic Development: [http://bit.ly/CED\\_Regulation](http://bit.ly/CED_Regulation)

Although U.S. regulatory policies are not a huge burden on the U.S. economy compared with other countries, the US needs to do better. Our regulations need to be better designed and maintained to promote a more vibrant, innovative, and productive economy. Read this new analysis from [TAG] The Committee for Economic Development: [http://bit.ly/CED\\_Regulation](http://bit.ly/CED_Regulation)

Charging an agency with retrospectively evaluating regulations would ensure regulations continue to serve their intended purpose, and monitor regulations to catch any sub-optimal “drift” in their performance over time. New research from [TAG] The Committee for Economic Development: [http://bit.ly/CED\\_Regulation](http://bit.ly/CED_Regulation)

Better data on the effects of regulatory policies are needed. This has been recommended for decades, but we really should be doing better now that the costs of collecting, maintaining, and analyzing data in real time have come down and will continue to decline rapidly. Check out this report from [TAG] The Committee for Economic Development on regulations: [http://bit.ly/CED\\_Regulation](http://bit.ly/CED_Regulation)