

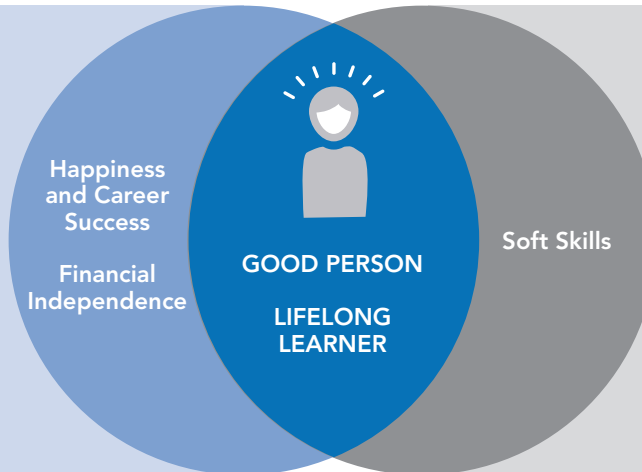
COMMUNITY STRATEGIES FOR WORKPLACE READINESS

Goals and Aspirations of Parents and Business Leaders



WHAT PARENTS WANT

- A good person: serves others, ethical, with family and community values
- Happy and successful in a career
- Financially independent
- Lifelong learner



WHAT EMPLOYERS WANT

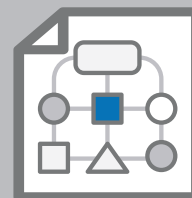
- A good person: treats others with respect, service-oriented, honest, positive
- Soft skills
- Lifelong learner

Soft Skills Will Make or Break a Career

Employers view a range of academic and technical skills as valuable, but prioritize soft skills as critical to a successful career trajectory



Improve coordination and collaboration among stakeholders



Develop a strategic plan for information sharing, which identifies an intermediary and includes an information clearinghouse

Recommendations for Community Action

Develop tools and resources, and identify supports to help students navigate a career pathway



Develop students' soft skills

Provide work-based learning opportunities for students of all ages



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