

The U.S. Economic and Education Reality

More than
1 million
high school students
FAIL TO GRADUATE
each year.



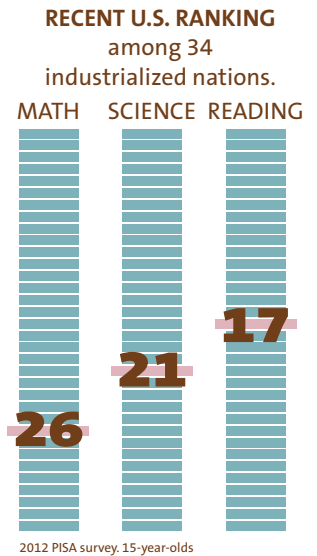
Companies spend about
\$3 billion
annually to
IMPROVE THE LITERACY SKILLS
of entry-level workers.



More than
50%
of students entering two-year colleges and nearly
20%
of those entering four-year universities are placed in
REMEDIATION CLASSES,
setting them back from day one.

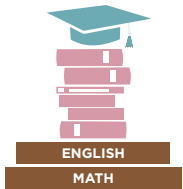


About
40%
of employers are
DISSATISFIED
with high school graduates' ability to read, understand, think analytically, and solve real-world problems.



Rigorous K-12 Educational State Standards: An Essential Ingredient for College- and Career-Readiness

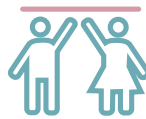
In
ENGLISH LANGUAGE ARTS
and
MATHEMATICS.



VOLUNTARILY ADOPTED
by over
40
states.



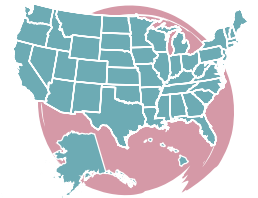
Ensures
ALL
students are held to
HIGH STANDARDS.



Already supported by
77%
of Math and English
TEACHERS.

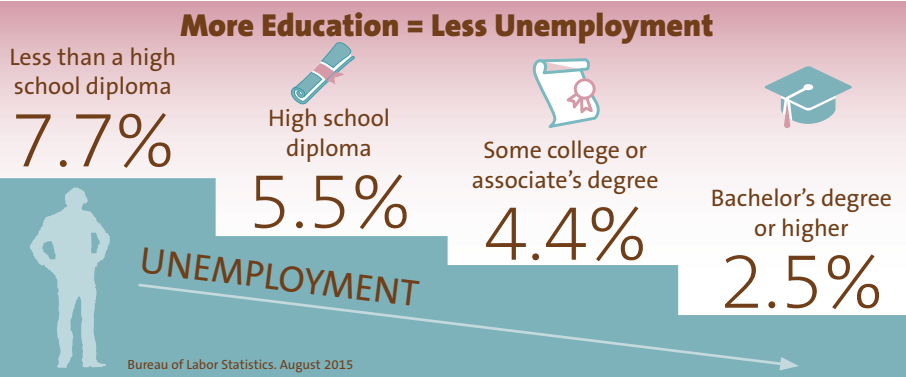


LET STATES DECIDE
curricula and teaching
methods.



High-Quality K-12 Standards Help Students Succeed in College and Career

HIGHER INCOMES
88%
increase in earnings for an individual with a
BACHELOR'S DEGREE.



How Business Can Support College- and Career-Ready Standards

Voice
your support now.



Partner
with schools and parents.



Educate
stakeholders.



Information from CED's College- and Career-Ready White Paper and Toolkit.

View both at ced.org/CCSS

Continue the conversation on social media @CEDupdate