BUSINESS SUPPORTING COLLEGE- AND CAREER-READINESS

The U.S. Economic and Education Reality

More than 1 million high school students fail to graduate each year.

Companies spend about $3 billion annually to improve the literacy skills of entry-level workers.

More than 50% of students entering two-year colleges and nearly 20% of those entering four-year universities are placed in remedial classes, setting them back from day one.

About 40% of employers are dissatisfied with high school graduates' ability to read, understand, think analytically, and solve real-world problems.

RECENT U.S. RANKING among 34 industrialized nations.

MATH 26
SCIENCE 21
READING 17

2012 PISA survey; 15-year-olds

Rigorous K-12 Educational State Standards: An Essential Ingredient for College- and Career-Readiness

In English language arts and mathematics, voluntary adopted by over 40 states.

Ensures all students are held to high standards.

Already supported by 77% of Math and English teachers.

Let states decide curricula and teaching methods.

High-Quality K-12 Standards Help Students Succeed in College and Career

Higher incomes: 88% increase in earnings for an individual with a bachelor's degree.

More education = less unemployment

More than a high school diploma: 7.7%

High school diploma: 5.5%

Some college or associate's degree: 4.4%

Bachelor's degree or higher: 2.5%

Bureau of Labor Statistics; August 2015

How Business Can Support College- and Career-Ready Standards

Voice
Your support now.

Partner
With schools and parents.

Educate
Stakeholders.

Information from CED's College- and Career-Ready White Paper and Toolkit.

View both at ced.org/CCSS

Continue the conversation on social media @CEDupdate