

MEDIA ADVISORY

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FOR IMMEDIATE RELEASE

CED Launches “*Advancing Women in Corporate Leadership*”

Tomorrow, November 15, the Committee for Economic Development of The Conference Board (CED) will launch “*Advancing Women in Corporate Leadership*.” The launch will take place at CED’s signature Fall Policy Conference at the Willard InterContinental Hotel in Washington, D.C.

What: *Advancing Women in Corporate Leadership* will encourage corporations to increase the number of women in corporate leadership.

When: November 15, 2017; 3:30 p.m.

Where: The Willard Room, The Willard InterContinental Hotel; 1401 Pennsylvania Ave NW, Washington, D.C., 20004

Who: Introduction by **Debra Perry**, Co-Chair, Advancing Women in Corporate Leadership Subcommittee and Board Member, Korn Ferry

Program Speakers:

- **Jane Stevenson**, Vice Chairman, Board & CEO Services, Korn Ferry (Moderator)
- **Alicia Boler Davis**, Executive Vice President, Global Manufacturing & Labor Relations, General Motors
- **Roz Brooks**, Managing Director, PwC
- **Evelyn Orr**, Vice President & COO, Korn Ferry Institute

Why: A growing body of research reveals that increased female representation in leadership improves company performance. Korn Ferry will present recently released analysis on the experiences current women in leadership have faced in their careers. The subsequent discussion will address the steps business can take to help women reach the highest echelons at companies. Other resources on this topic will also be available on our website at www.ced.org.

Please RSVP to Reena