For Immediate Release

**Policy Luncheon: The Economic Impact of the Indexing Industry**

**Washington, D.C., June 17, 2019** – The S&P 500. The Dow Jones Industrial Average. The NASDAQ Composite. Americans have grown accustomed to hearing about the ups and downs of such financial indices. But what few may realize is the pivotal role that financial indices have come to play in modern life, as both a benchmark of economic health and guidance for a growing population of nonprofessional investors.

To that end, the Committee for Economic Development (CED), in partnership with the Indexing Industry Association (IIA), will release a new report at the National Press Club in Washington, D.C. on Tuesday, July 9, 2019.

The report, *The Economic Impact of the Indexing Industry*, explains the significance of financial indices and the indexing industry’s implications on the economy and lives of everyday Americans. It looks at the full scope of the sector, from how the indices are constructed and their evolution over time, to how they make investing accessible. The full report will also be available at [www.ced.org](http://www.ced.org) on July 8.

Speakers at the event will include Simon Peck, the report’s primary researcher and an Associate Professor at Case Western Reserve University; Joseph Minarik, Senior Vice President and Director of Research of CED; and Rick Redding, CEO of the Indexing Industry Association. Lunch will be provided.

**Details: Policy Luncheon**

**Date:** Tuesday, July 9, 2019  
**Time:** 12:00 PM - 2:00 PM ET  
**Location:** National Press Club, 529 14th Street NW, Washington, D.C., First Amendment Room  
**RSVP:** Katherine Shek, kshek@ced.org, 202-460-7824
About the Committee for Economic Development
The Committee for Economic Development (CED), the public policy center of The Conference Board, is a nonprofit, nonpartisan, business-led public policy organization that provides well-researched analysis and reasoned solutions to our nation’s most critical economic issues. Since its inception in 1924, CED has addressed national priorities that promote sustained economic growth and development to benefit all Americans. Learn more at www.ced.org.

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