

Committee for Economic Development of The Conference Board  
Building Pathways to High Quality Care: The Workforce Investment Credit  
Social Media Toolkit

**Twitter:**

A high-quality workforce is necessary for high-quality child care. Read the latest #EarlyEd brief from @CEDUpdate: <http://bit.ly/2foZoTd>

How to provide an incentive for professional development for child care employees—see <http://bit.ly/2foZoTd> @CEDUpdate

The quality of child care has a long-lasting impact on our country's future. Read this new brief from @CEDUpdate: <http://bit.ly/2foZoTd>

Studies show that all children benefit from high-quality care. New brief from @CEDUpdate examines the path forward: <http://bit.ly/2foZoTd>

Today's investments in our future workforce lay the groundwork for a prosperous economy tomorrow. New brief: <http://bit.ly/2foZoTd>

A well-trained early care and education workforce equips children with the skill sets for success: <http://bit.ly/2foZoTd>

A child's experiences in the first years of life set the foundation for learning, skills, and capabilities. <http://bit.ly/2foZoTd>

High-quality child care depends on attracting, retaining, and growing a well-trained & fairly compensated workforce: <http://bit.ly/2foZoTd>

Practical solutions to creating a high-quality early care and education workforce already exist. Learn more here: <http://bit.ly/2foZoTd>

Raising a healthy population of future workers, citizens & parents starts with a high-quality child care workforce: <http://bit.ly/2foZoTd>

Many child care providers have not had the education or training needed to succeed in their vital role as educators: <http://bit.ly/2foZoTd>

Low pay for child care workers makes it hard to attract and retain high-quality care. New brief examines solutions: <http://bit.ly/2foZoTd>

**Facebook/LinkedIn:**

A well-trained and qualified early care and education workforce is essential to produce children who are eager to learn and prepared to succeed in school and life. Attracting and retaining such a workforce, however, is a longstanding challenge in the United States. Check out this new brief from [TAG] the Committee for Economic Development about how the U.S. can develop a highly skilled and fairly compensated early care and education workforce: <http://bit.ly/2foZoTd>

A new brief from [TAG] the Committee for Economic Development examines the state of the child care workforce and why training and development is essential to ensure our children are prepared to succeed in school and in life: <http://bit.ly/2foZoTd>

Factors that contribute to high-quality child care include a stimulating environment in which to learn; responsive interactions between adults and children to encourage brain development; and professionals who are trained to identify potential problems early on, so appropriate interventions can be made available. This type of care depends on attracting, retaining, and growing a well-trained & fairly compensated workforce: <http://bit.ly/2foZoTd>

High-quality child care can help launch a lifetime of better health, education, and career outcomes. The first five years of life lays the foundation for future social, emotional, cognitive, and physical development. Learn more about this vital stage in children's development and how ensuring a well-trained and high quality early care and education workforce will help us raise a healthy population of future workers, citizens & parents: <http://bit.ly/2foZoTd>

Investing in a quality early care and education workforce allows parents to work, supports children's healthy development, and promotes more sustainable regional economies in communities across the country—now and in the long-term. Business leaders can take the lead in highlighting the importance of high-quality child care because there is no better return on investment: <http://bit.ly/2foZoTd>

*Please share the messages below to raise awareness about CED's latest brief "Building Pathways to High Quality Care: The Workforce Investment Credit". You can download photos to use in your posts by clicking here: <https://www.dropbox.com/sh/rstuxtifgh49czn/AACjxisseQOib5cSmr8pawDpa?dl=0>*