Steve Odland and Joe Minarik of the Committee for Economic Development
Detail Bipartisan Solutions to Restore Trust & Prosperity in

SUSTAINING CAPITALISM

www.sustainingcapitalism.com

This thought-provoking book provides a bipartisan roadmap to how business leaders and policymakers can make capitalism work for all to ensure that every citizen gets a shot at realizing the American Dream.

Roger W. Ferguson, Jr., President and CEO, TIAA

Now more than ever, business and policy leaders need to harness and realize the unparalleled power of capitalism. This book shows us how.

Maggie Wilderotter, Former Chairman and CEO, Frontier Communications

Neither an encomium nor a dirge, but a thoughtful, practical analysis of how business leaders can help repair the weaknesses in American capitalism and make it perform better for all of us.

Alice M. Rivlin, Senior Fellow, The Brookings Institution
Founding Director, Congressional Budget Office

Americans are rightly worried about prospects for long-term growth, but a deeper concern is declining trust in public institutions—can government work for growth—and do so for everyone? All business leaders should read this book—a manifesto of the need to stand up for free enterprise and for policies that help it raise living standards. Sustaining Capitalism offers bipartisan solutions in key policy areas and in reforms to make government more accountable. This book offers a call to action to business leaders to reclaim their role in the public square.

Glenn Hubbard, Dean and Russell L. Carson Professor of Finance and Economics, Columbia Business School

Steve Odland, President & CEO of the Committee for Economic Development (CED) and Joe Minarik, Senior Vice President & Director of Research of CED, realize making capitalism work for all Americans requires bold leadership from beyond the policy community. It is America’s business leaders who have the needed experience on the front lines of the economy.

In SUSTAINING CAPITALISM: Bipartisan Solutions to Restore Trust & Prosperity, Odland and Minarik examine the modern crises rocking the economic system, with a clear plan for making it prosperous and sustainable for generations to come.
America’s business and policy leaders now have a practical, bipartisan roadmap to:

- Root out crony capitalism to restore trust and foster economic vitality;
- Narrow inequality by focusing on creating equality of opportunity;
- Counter rising corporate short-termism with a commitment to long-term value creation for multiple stakeholders, not just shareholders;
- From pre-k to postsecondary, improve education to deliver higher quality at a lower cost;
- Make Washington work by reforming our campaign finance and lobbying systems;
- Put the nation’s proliferating public debt on a downward, sustainable path;
- Foster market-based competition in health care for improved access, quality, and affordability;
- Bring greater efficiency to regulations and the regulatory process; and
- Amid globalization, make capitalism’s benefits reach each and every American.

About the authors
Steve Odland is the President & CEO of the Committee for Economic Development, and the former Chairman & CEO of Office Depot, Inc., and AutoZone, Inc. He currently serves on the Boards of Directors of General Mills, Inc. and Analogic Corporation, is a Trustee of The Conference Board, a Senior Advisor to Peter J. Solomon Company, and is a Contributor to CNBC. He received his Bachelor’s of Business Administration from the University of Notre Dame, and a Master’s of Management degree from the Kellogg School of Management at Northwestern University.

Joseph J. Minarik is the Senior Vice President & Director of Research of the Committee for Economic Development. He was the chief economist of the Office of Management and Budget for the eight years of the Clinton Administration, helping to formulate the Administration’s program to eliminate the budget deficit, including both the Omnibus Budget Reconciliation Act of 1993 and the bipartisan Balanced Budget Act of 1997. Prior to that, he worked closely with Senator Bill Bradley on his efforts to reform the federal income tax, which culminated in the Tax Reform Act of 1986, writing Making Tax Choices in 1985, and Making America’s Budget Policy in 1990. Previously, he served as Chief Economist to the House Budget Committee and staff director of the Joint Economic Committee. He received his B.A. in Economics from Georgetown University, and three graduate degrees from Yale University, including a Ph.D. in Economics.

About CED
Founded in 1942, the Committee for Economic Development of The Conference Board (CED) is a nonprofit, nonpartisan, business–led public policy organization that delivers well–researched analysis and reasoned solutions to our nation’s most critical issues. CED’s work is grounded on seven core principles: sustainable capitalism, long–term economic growth, efficient fiscal and regulatory policy, competitive and open markets, a globally competitive workforce, equal economic opportunity, and nonpartisanship in the nation’s interest.

To set up an interview with the authors, or for more information regarding SUSTAINING CAPITALISM,
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