

# Rebuilding Americans' Confidence In Elections Must Be A Top National Priority

A hyperpolarized environment, diminished trust in our nation's leaders, aging voting systems, and rapid advancement in AI technology present us with significant challenges ahead of the 2024 presidential elections.



## SOLUTIONS

**Secure elections** by remaining vigilant on cybersecurity risk and investing in the security of voting infrastructure. Election administrators should publicize election security measures undertaken in order to build public trust.

**Expand voting** access by providing adequate time for early in-person voting and expanding opportunities for mail voting, with business playing a key role in providing trusted information on available processes.

**Maintain nonpartisan** administration of elections and encourage poll monitoring on a bipartisan basis. Support and retain experienced poll workers by expanding protections for election administrators.

**Build resilience** against disinformation through public-private collaboration on educating voters to identify deceptive practices and AI-generated media.

Source: Gallup 2022, The Conference Board, 2023