Thoughtful business leaders want a bold new direction in health-care reform. Let’s make sure we don’t take the wrong road.

Released this week, our survey of 300 business executives reveals a resounding vote of no-confidence in the viability of our current health-care system. What’s more, business leaders believe that now is the time for a substantial overhaul. They expressed a preference for a new health-care model that forges a path of bold reform rather than making mere tweaks to the current system.

- 62 percent of America’s business leaders agree our current employer-based health care system is not sustainable in the long-term.
- 60 percent support a market-based system of competing plans similar to Members of Congress, where the government organizes a menu of private insurance plans from which each individual may choose.

The Committee for Economic Development believes that this is a once-in-a-generation opportunity to control health-care costs, expand coverage, and improve quality—a belief increasingly shared by America’s business community. Together, we can keep health-care reform moving down the right road. Read the full results of the survey on our Web site, where you will also find specific components of health-care reform that we believe are essential for long-term sustainability.

www.ced.org

*According to a CED-commissioned survey of business leaders conducted by Zogby International.

CED is a non-profit, non-partisan organization of more than 200 business leaders and university presidents. Since 1942, its research and policy programs have addressed many of the nation’s most pressing economic and social issues, including education reform, workforce competitiveness, campaign finance, health care, and global trade and finance. CED promotes policies to produce increased productivity and living standards, greater and more equal opportunity for every citizen, and an improved quality of life for all.