



Committee for Economic Development

**For Immediate Release**

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## **CED/ZOGBY RELEASE SURVEY OF BUSINESS PERSPECTIVES ON HEALTH-CARE REFORM**

**Survey Reveals Over 60% of Business Leaders Believe that the Employer-Based Health-Care System is Unsustainable in the Long-Term**

**Washington, D.C. June 24, 2009** – Today the Committee for Economic Development (CED) released a Zogby International survey of 300 business leaders in companies that provide health care for their employees. Over 60% of business leaders surveyed believe that the employer-based health-care system is not sustainable in the long-term.

“During our research over the past three years, CED found strong dissatisfaction among business leaders with the current health-care system. When over 60 percent of respondents believe the employer-based system is not sustainable – that is a clear signal that the time for reform is now. This poll reveals that business leaders are open to comprehensive health-care reforms that move away from employer-based coverage.” said CED President Charles Kolb.

The survey tested support for a number of national health-care reform proposals:

- **60.3%** support a market-based system of competing plans similar to Members of Congress where the government organizes a menu of private insurance plans from which each individual may choose.
- 54% of business leaders support an independent Federal Health Board modeled on the Federal Reserve Board.
- 36% support a ‘single payer’ health insurance system.
- 45.3% support an individual market with subsidies for those with low incomes.
- 43.3% support an employer-based system, with a public option where firms are required to provide coverage or pay into a fund that would subsidize insurance for those who do not receive it at work. 50.3% oppose this option.

Over 80% of business leaders surveyed support a recent public statement issued by CED:

*Every American with good healthcare should be able to keep the coverage that he or she has, but every American also should have more choices among private insurance plans. Those plans should be portable when people change jobs. And every American should be able to save money if he or she makes a wise choice among those alternative healthcare plans.*

For more information on CED’s work on health-care reform, please visit [www.ced.org](http://www.ced.org).

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CED is a non-profit, non-partisan organization of more than 200 business leaders and university presidents. Since 1942, its research and policy programs have addressed many of the nation’s most pressing economic and social issues, including education reform, workforce competitiveness, campaign finance, health care, and global trade and finance. CED promotes policies to produce increased productivity and living standards, greater and more equal opportunity for every citizen, and an improved quality of life for all.